

Positioning for Priorities

Susan J. Koch, Chancellor

University of Illinois Board of Trustees Retreat

July 20, 2011



Brilliant Future for UIS

Our strategic intent is to be one of the leading public liberal arts universities in the nation, as we also contribute to the “brilliant future” that the University of Illinois’ vision statement declares for the University and for our students.



UIS snapshot



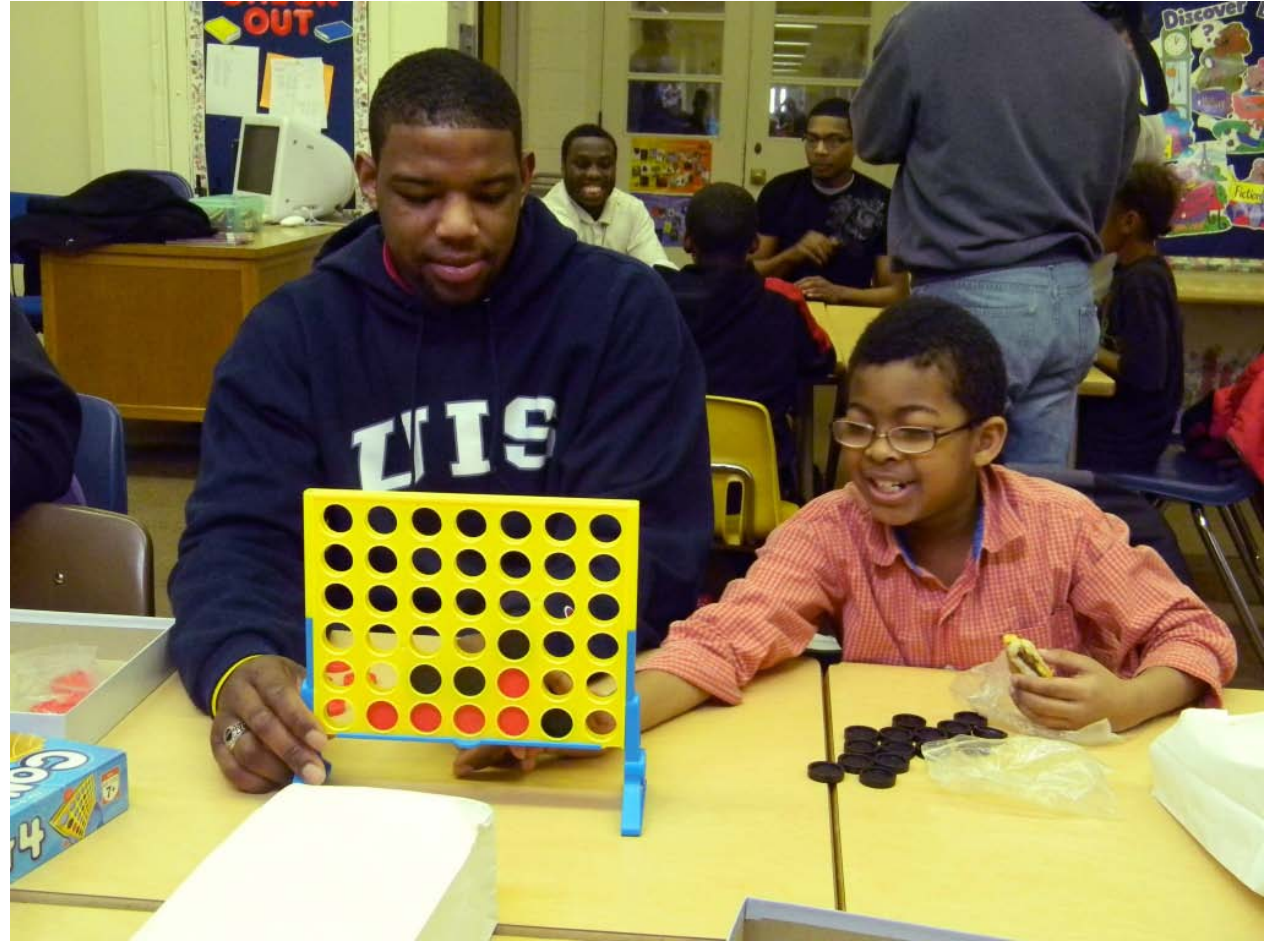
- 5,174 students
- 44 high-quality degree programs
- Small classes with professors who know your name
- Strong tradition in public affairs
- National leader in online learning
- NCAA Division II

Priorities related to...

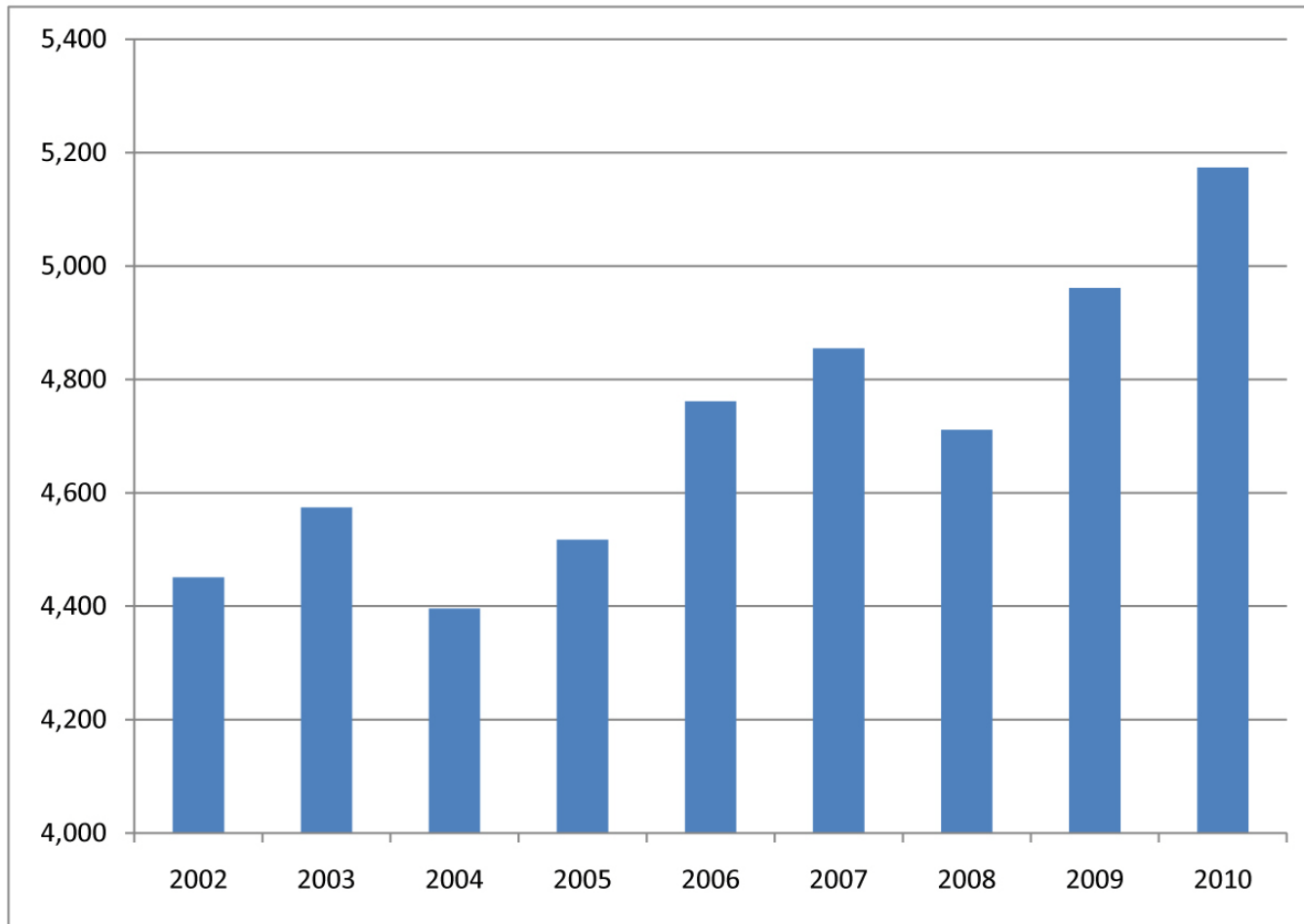
Enrollment

Meeting
community/
regional needs

Diversity



UIS Enrollment 2002-2010



UMSL education for a low, in-state price

ATTENTION!

THE METRO RATE HAS EXPANDED! SEE BELOW FOR DETAILS!

If you're looking for an exceptional, metropolitan learning experience, then the University of Missouri-St. Louis is for you. And if you live in the Metro East, an UMSL education is more affordable than ever.

Through a special program, undergraduate students who live in the following Illinois counties receive nearly 40 percent off their tuition. It's called the "**Metropolitan Rate Program**," and it enables Metro-East residents to pay in-state tuition and fees at UMSL*.



Illinois Counties	
Adams	Marion
Bond	Monroe
Calhoun	Montgomery
Christian	Morgan
Clinton	Pike
Greene	Randolph
Jackson	Sangamon
Jefferson	Scott
Jersey	St. Clair
Macoupin	Washington
Madison	Williamson



Source: Snapshot from
UMSL website

Meeting community/regional needs

Government

Associations
and nonprofits

Banking,
insurance,
finance

Health care



Meeting community/regional needs

Springfield is looking for UIS's support, expertise, and most of all, for academic programs that will contribute to the continued community and economic development of the region.



Diversity

UIS Student Profile, Fall 2010

Non-Resident Alien	3.8%
Black	10.9%
Asian	3.5%
Hispanic	3.5%
White	75.0%
Two or More Races	1.4%
Other, unknown	2.0%



Global Diversity



Positioning for priorities



Positioning for priorities



**Enrollment
Expansion
Planning
Committee,
Spring 2011**

**Academic
Success
Center**

Positioning for priorities



**Overall
recruitment
strategy**

Scholarships

**International
students**

Positioning for priorities



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Carnegie Foundation says Community Engagement is...

“the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.”

Master planning



Brilliant Future

