

University of Illinois at Springfield

Analysis of Dashboard Indicators

Admissions, Student Qualifications, Transfer Enrollments Updates

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Areas Meeting or Exceeding Expectations

- Increasing success in admissions yield.
- Increasing success in enrollment of highly qualified freshmen.
- The percentage of transfer students from underrepresented groups is near the top of our peer group.

Accomplishments

- In fall 2013, UIS enrolled its largest and most diverse freshman class ever.
- The Academic Success Center was launched to provide a more welcoming and supportive environment.
- UIS created the Office of Transition Services to better serve transfer students.

Areas Needing Improvement

- Continue to increase freshman enrollment.
- Increase recruitment and enrollment of qualified applicants.
- Increase enrollment of transfer students

Strategy to improve **freshman enrollment**

- Actions:
 - Focus on recruiting highly qualified freshmen
 - Enhance recruitment in targeted markets
 - Establish Academic Success Center
 - Complete student union project

Strategy to improve **enrollment of highly qualified applicants**

- Actions:
 - Increase financial support for students.
 - Continue recruitment in targeted high schools and community colleges.
 - Add academic programs in high-demand areas.

Strategy to improve **enrollment of transfer students**

- Actions:
 - Continue to enhance relationships with targeted community colleges.
 - Use new Office of Transition Services to provide personalized support for transfer students.
 - Add academic programs in high-demand areas to meet the needs of transfer students of different ages.

Areas we are watching

- ACT scores
- Transfer and freshman enrollment