

University of Illinois at Urbana-Champaign

Dashboard Indicators

ADMISSIONS, STUDENT QUALIFICATIONS, TRANSFER ENROLLMENTS UPDATES BY:
UNIVERSITY OFFICE FOR PLANNING AND BUDGETING
MAY 20, 2014

PRESENTED BY:
CHANCELLOR PHYLLIS WISE
JULY 24, 2014

Reported to the Board of Trustees
July 24, 2014

Areas of Strength

- Undergraduate applications
- Growth in applications from underrepresented groups
- Strength of undergraduate freshman class- ACT scores

Area for Improvement

- Student yield

Strategy to Address Area for Improvement

Student Yield

Actions

- Increase philanthropic support for scholarships
- Increase support for middle income/high-merit students
- Improve campus coordination of and support for allocation of financial aid awards
- Implement a tool to better understand the impact of scholarships and aid on yield

Areas to Watch

- Number of first-time transfer students
- Number of first-time transfer students from underrepresented groups