

UI FOUNDATION & UNIVERSITY OF ILLINOIS DEVELOPMENT PROGRAM

UNIVERSITY OF ILLINOIS BOARD OF TRUSTEES MEETING
MARCH 2017

Reported to the Board of Trustees
March 15, 2017

ACTIVITY & PROGRAM BRIEFING

FISCAL YEAR UPDATE (JULY 1, 2016 – FEBRUARY 28, 2017)
CURRENT PROGRAM PRIORITIES

OPERATIONS/GOVERNANCE PRIORITIES

- **Communication** - Released a new fiscal year and endowment Annual Report publication (published 12/16)
- **Engagement** - Hosted UIF Board meeting February 13-15 in Phoenix, Arizona
- **Fundraising** - Continued planning for campaigns, and actively soliciting donor communities
- **Leadership** – Recruited a new VC for Advancement for the University of Illinois at Urbana-Champaign

COMMUNICATIONS

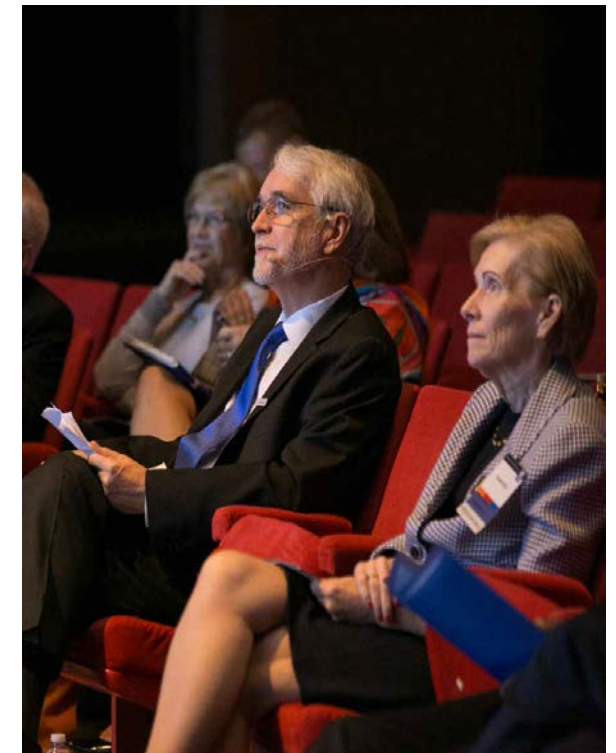


The University of Illinois
Foundation

2016 Annual Endowment Report

**THANK YOU! THE IMPACT OF PHILANTHROPY
ON THE UNIVERSITY OF ILLINOIS.**

University of Illinois Foundation
1305 West Green Street
Harker Hall | MC 386
Urbana, IL 61801
217-333-0810
<http://www.uif.uillinois.edu>



FEBRUARY BOARD OF DIRECTORS MEETING

February 13-15, 2017

Alumni, friends and donors attended winter meetings and events in Phoenix, Arizona. The meetings focused on the importance of the University Development Program on the advancement of the University of Illinois. Plans for a series of campaigns designed to amplify giving and engagement were shared and discussed.

Agenda Topics

- Board Governance
- Campaign Planning
- Marketing and Communications
- Development Program Performance



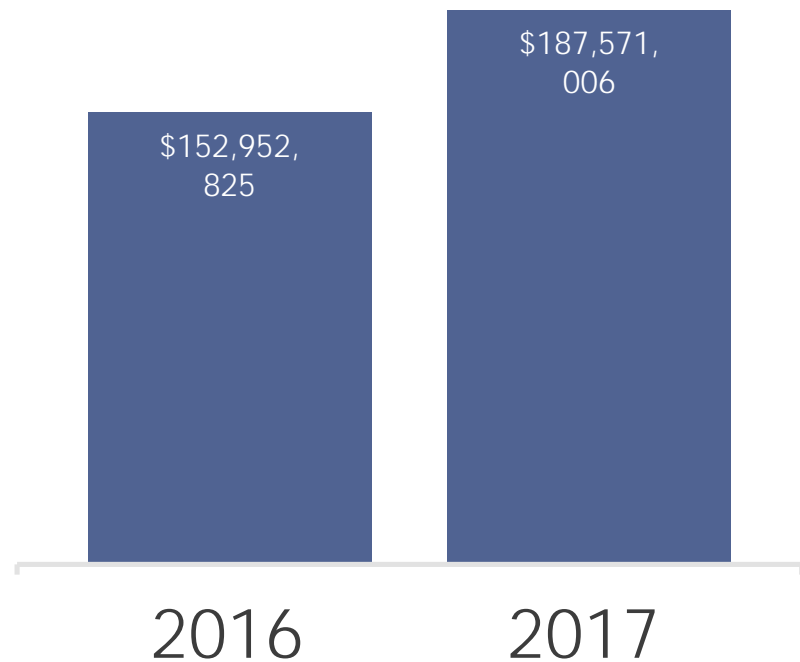
DEVELOPMENT PROGRAM/FUNDRAISING CURRENT MANAGEMENT AGENDA

- **Campaign planning activities:** capacity analysis, sizing and goal setting, case platform development, launch event planning, communications planning, and solicitation of lead commitments.
- **Increasing engagement** of alumni communities. Better leverage the vast network of UI Alumni.
- **Working with campus and university leaders** to establish University Advancement and fundraising as an enterprise-wide priority.
- **Strategic Planning** for FY 2018 and beyond. **Raising the bar!**

PRIVATE SUPPORT - CASH FLOW

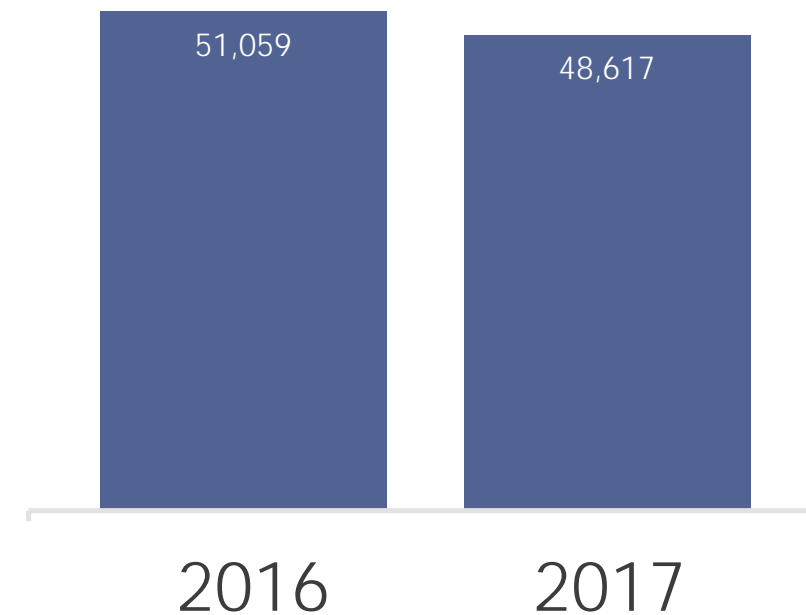
Fiscal Year to Date (Year over Year)

Dollars



Fiscal Year (July 1 through February 28) —Preliminary Data

Donors



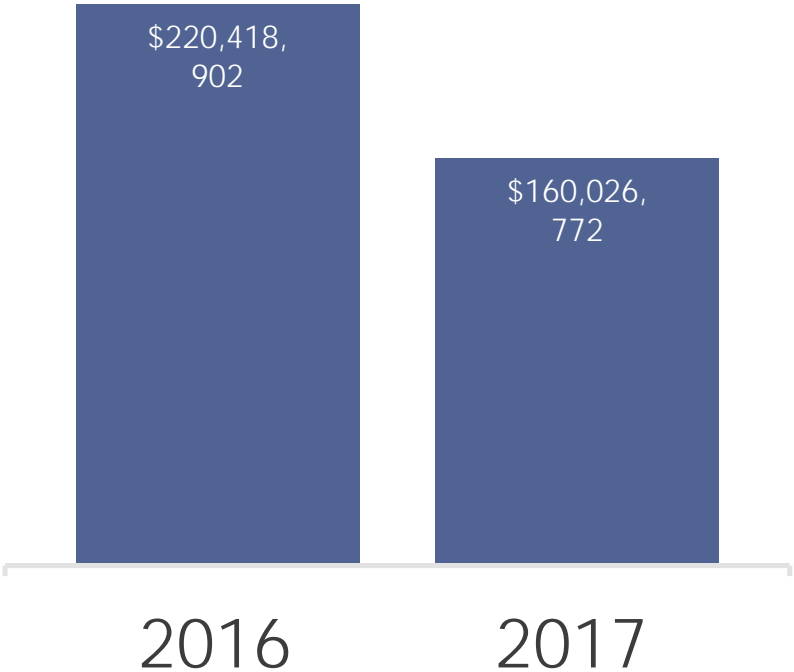
Fiscal Year (July 1 through February 28) —Preliminary Data

Note: Cash gifts are relatively flat year over year. The increase in the current year results is primarily related to the receipt of a large payment that was paid against a prior-year pledge.

PRIVATE SUPPORT - NEW BUSINESS

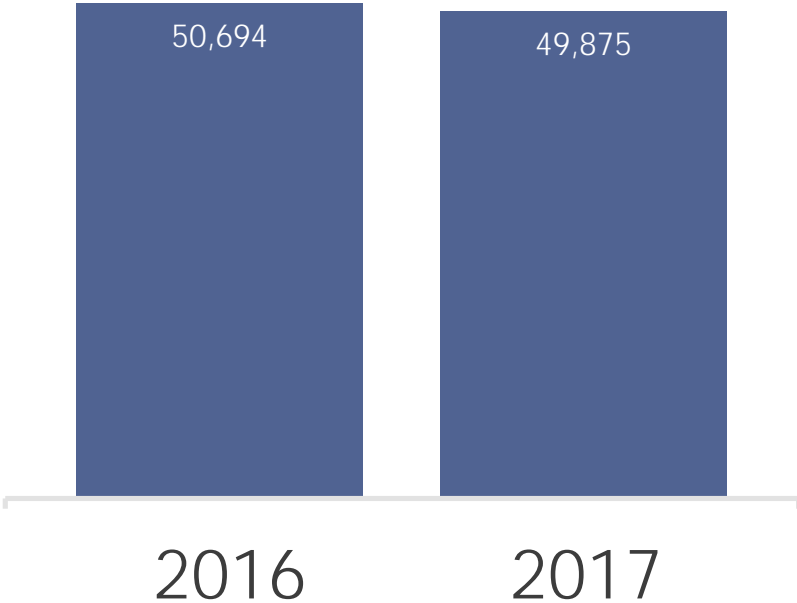
Fiscal Year to Date (Year over Year)

Dollars



Fiscal Year (July 1 through February 28)—Preliminary Data

Donors



Fiscal Year (July 1 through February 28))—Preliminary Data


Note: An extraordinary gift of \$50 million was booked in 2016.

SUMMARY COMMENTS

The University Development Team remains focused on engaging lead volunteers and donors in preparation for our next comprehensive University campaign. University and campus leaders are also developing and testing cases for support with many of our most generous donors.

Fundraising results have been and are historically driven by large extraordinary gifts. Sustained and increased giving will require a broader base of support in addition to larger and more extraordinary gift commitments.

While fundraising cannot close all budget gaps, philanthropy will play an increasingly important role in helping to ensure the University of Illinois remains among the Nation's most distinguished public universities.



THANK YOU

