

Reported to the Board of Trustees  
March 15, 2018

# UI FOUNDATION & UNIVERSITY OF ILLINOIS DEVELOPMENT PROGRAM

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UNIVERSITY OF ILLINOIS BOARD OF TRUSTEES MEETING  
MARCH 2018

# ACTIVITY & PROGRAM BRIEFING

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FY 2018 FISCAL YEAR UPDATE  
CURRENT PROGRAM PRIORITIES

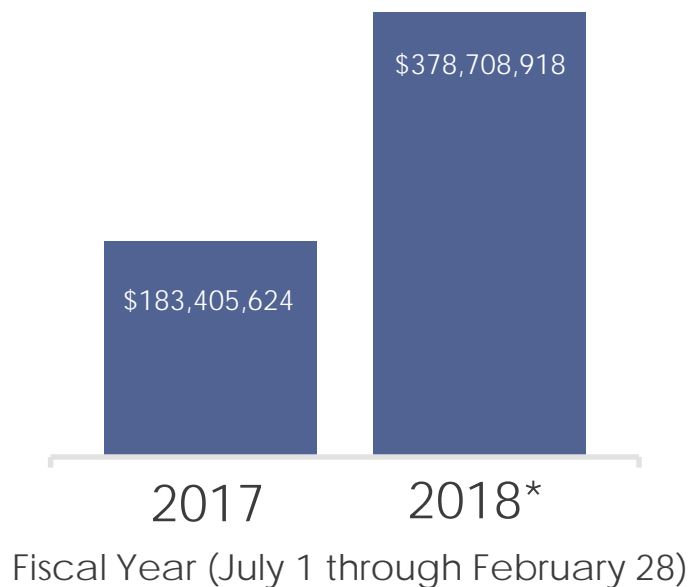
The bottom of the slide features a decorative pattern of thin, light-colored diagonal lines. Below this pattern are three horizontal bars of different colors: orange on the left, red in the middle, and blue on the right.

# PRIVATE SUPPORT - NEW BUSINESS

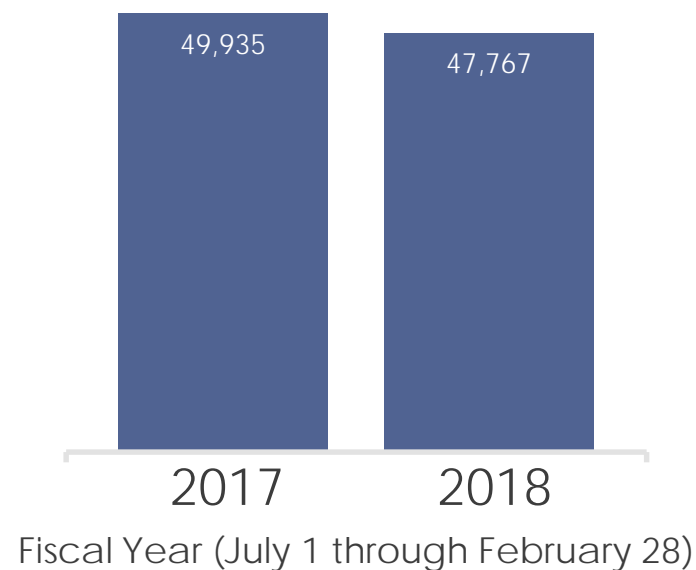
*Fiscal Year to February 28, 2018 (Year over Year)*

*\* Preliminary as of 3/1\**

## Dollars



## Donors



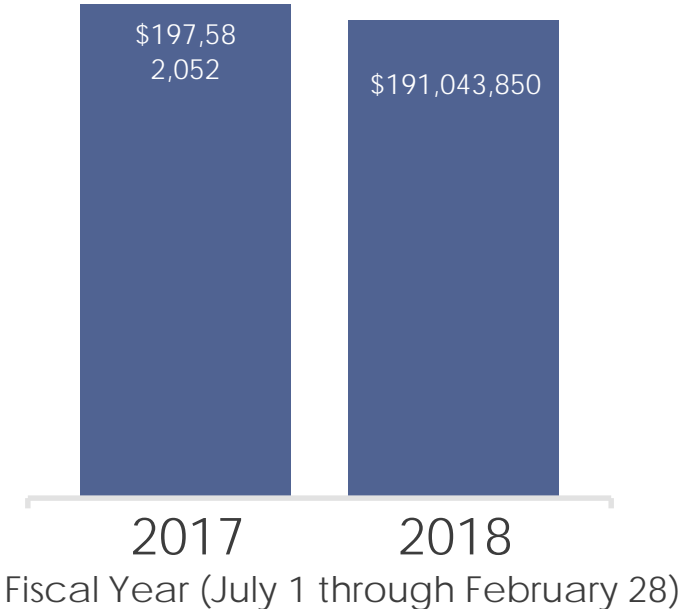
\* This figure reflects a \$150,000,000 gift to name the Gies College of Business. Excluding this gift, the New Business total through 2/28, 2018 is \$228,708,918.

# PRIVATE SUPPORT - CASH FLOW

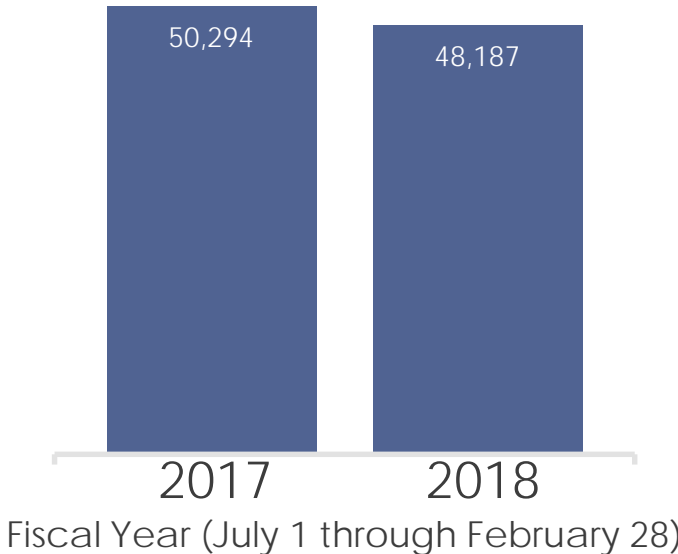
Fiscal Year to February 28, 2018 (Year over Year)

\* Preliminary as of 3/1\*

## Dollars



## Donors



# CAMPAIGN GOALS & PROGRESS

*\* Preliminary as of 3/1\**

The system-level fundraising goal for this campaign is \$3.1B.

Name	GOAL	Progress as of 2/28/2018
UIS: Reaching Stellar	\$40M	\$20M
UIC: Ignite	\$750M	\$323M
UIUC: With Illinois	\$2.25B	\$1.27B
University Administration	\$60M	\$28M
<b>TOTAL GOAL</b>	<b>\$3.10B</b>	<b>\$1.64B</b>

# DEVELOPMENT PROGRAM PLAN FISCAL YEAR 2018

- Three University campaigns ongoing, amounting to the largest fundraising initiative in System history.
- The new, modern branding strategy developed to help tell our amazing story and provide coordinated yet individualized efforts across the System, continues to be rolled out.
- Tracking and measuring campaigns in aggregate as well as at an individual university level to ensure success.
- Increasing engagement of alumni communities through a strengthened University-based approach.
- Continuing to work with campus and university leaders to establish University Advancement and fundraising as an enterprise-wide priority.

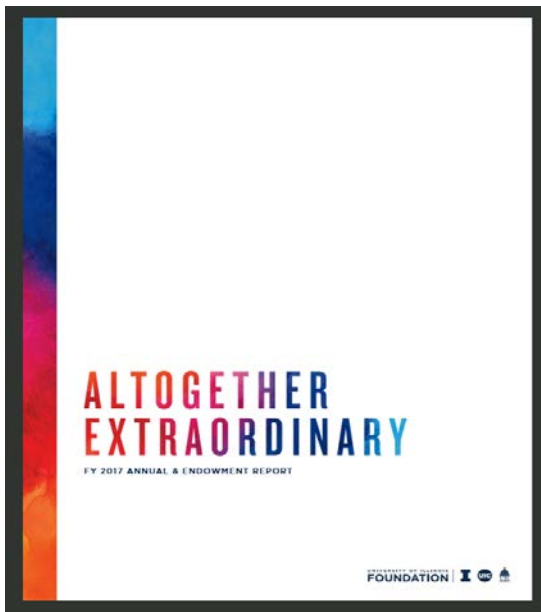
# OPERATIONS/GOVERNANCE PRIORITIES

- **Communication** - Released a new fiscal year and endowment Annual Report publication (published 12/17)
- **Engagement** - Hosted UIF Board meeting February 10-12 in Naples, Florida
- **Fundraising** – Building on public campaign launches, and actively soliciting donor communities

# COMMUNICATIONS

## The University of Illinois Foundation

### 2017 Annual & Endowment Report



University of Illinois Foundation

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THANK YOU FOR INVESTING IN  
THE UNIVERSITY OF ILLINOIS.



# FEBRUARY UIF BOARD OF DIRECTORS MEETING

## FEBRUARY 12-14, 2018

Alumni, friends and donors attended a winter program in Naples, Florida. The meetings focused on Board governance updates, Development Program performance, marketing and communications, as well as campaign activities designed to amplify giving and engagement.

### Agenda Topics

- UIF Board Governance
- Campaigns
- Marketing and Communications
- Development Program Performance



# FISCAL YEAR 2018

With the successful launches of the University-based campaigns, the University Development Team is continuing our strong momentum. We are engaged in planning for Fiscal Year 2019 and look ahead with ambition.

While fundraising cannot close all budget gaps, philanthropy plays an important role in helping to ensure the University of Illinois remains among the Nation's most distinguished public universities.

The 2018 Fiscal Year continues to be a year of exciting celebrations and a time for all three universities and the System to reach for the stars, spark the imagination of the world, and come together like never before.

**The University of Illinois is ... Altogether Extraordinary!**

