University of Illinois at Springfield

Dashboard Indicators

FINANCIAL INDICATORS AND ADVANCEMENT UPDATES BY:
UNIVERSITY OFFICE FOR PLANNING AND BUDGETING
FEBRUARY 11, 2016

PRESENTED BY:
CHANCELLOR SUSAN J. KOCH
MARCH 16, 2016

Peer Group

University of Illinois at Springfield
Auburn University-Montgomery (AL)
Clark University* (Worcester, MA)
College of Charleston (SC)
Georgia College and State University (Milledgeville, GA)
Iona College* (New Rochelle, NY)
Lake Superior State University (Sault Ste. Marie, MI)
Marist College* (Poughkeepsie, NY)
Northern Michigan University (Marquette, MI)
Shippensburg University of Pennsylvania
State University of New York at Brockport
Trinity University (San Antonio, TX)*
Union College (Schenectady, NY)*
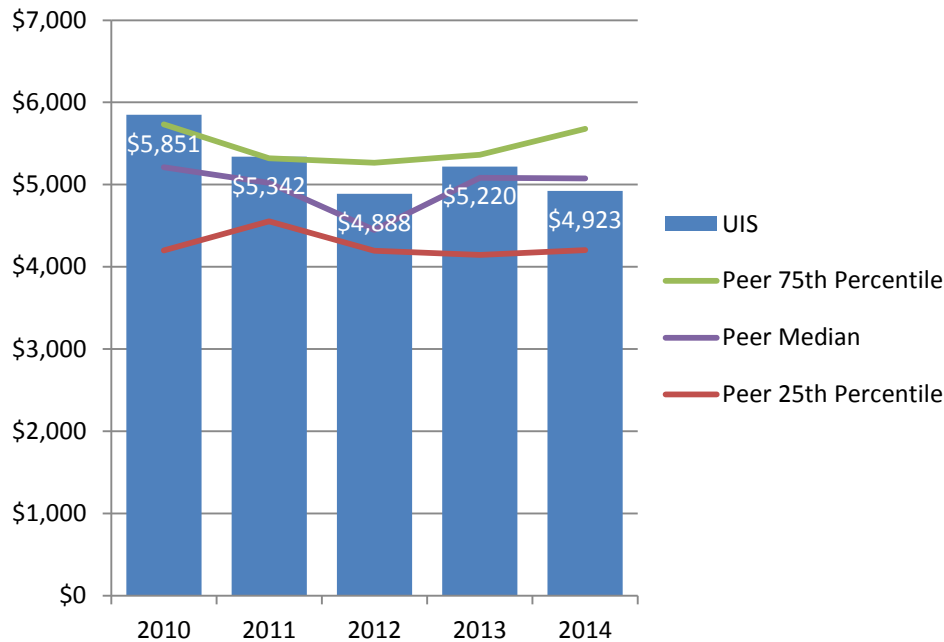University of South Dakota
University of Wisconsin-Green Bay

* Private Institution

Financial Indicators

State Appropriations per FTE Enrollment
FY 2010 – FY 2014

With the exception of FY 2014, University of Illinois at Springfield receives more state support per student than the median amount for its public university peers.

Note: Does not include any allocation of University Administration expenses. Excludes Clark University, Iona College, Marist College, Trinity University, and Union College due to lack of available data.

Instructional Expenses per FTE Enrollment
FY 2010 – FY 2014
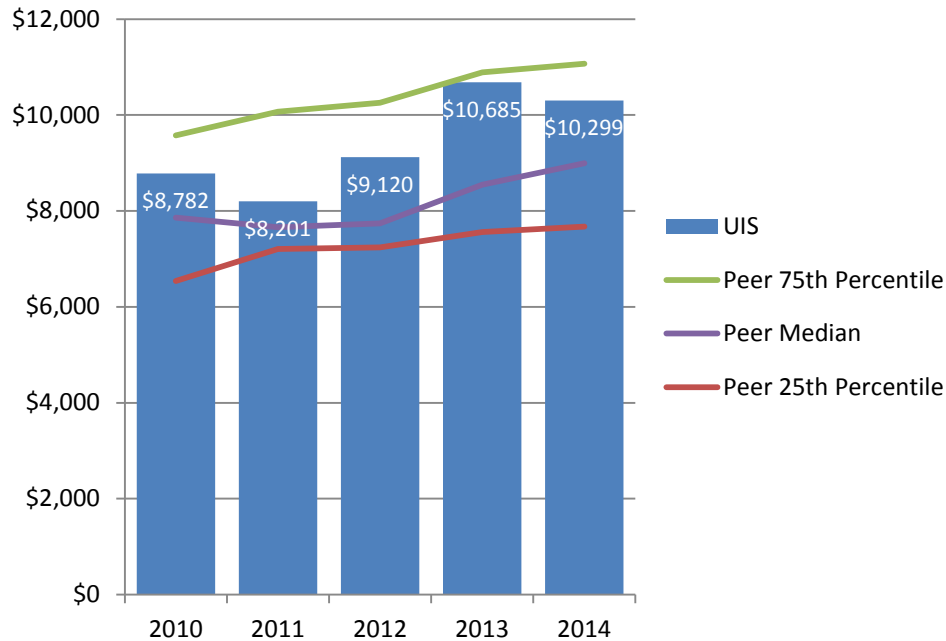
Instructional expenses per student at the University of Illinois at Springfield is higher than its peer median.

Note: Does not include any allocation of University Administration expenses.

Financial Indicators: Goals

- Campus goal
- Campus goal

Action Items

- Campus action item
- Campus action item

- time-frame (1-2 year)
- time-frame (3-5 year)

Advancement Peer Group

University of Illinois at Springfield

Georgia College and State University (Milledgeville, GA)

Northern Michigan University (Marquette, MI)

Shippensburg University of Pennsylvania

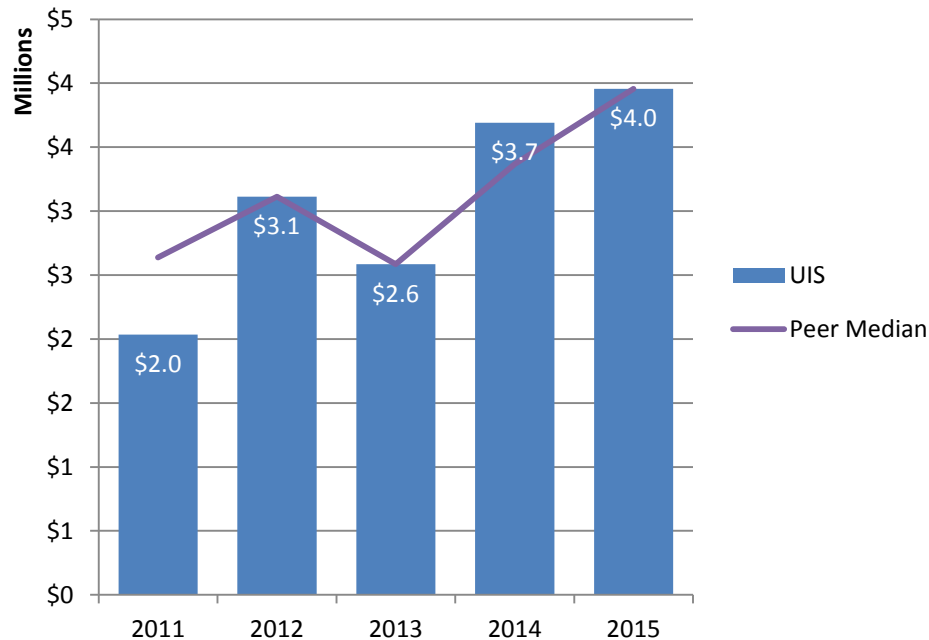State University of New York at Brockport

Truman State University

University of Nebraska at Kearney

University of Wisconsin-Stevens Point

Advancement

Gift Deferred at Face Value
FY 2011 – FY 2015

Gift income at the University of Illinois at Springfield is at par or below the peer median.

Note: UIS Advancement Peer Group. Excludes Northern Michigan University-Marquette, University of Nebraska at Kearney, and University of Wisconsin-Stevens Point due to lack of available data.
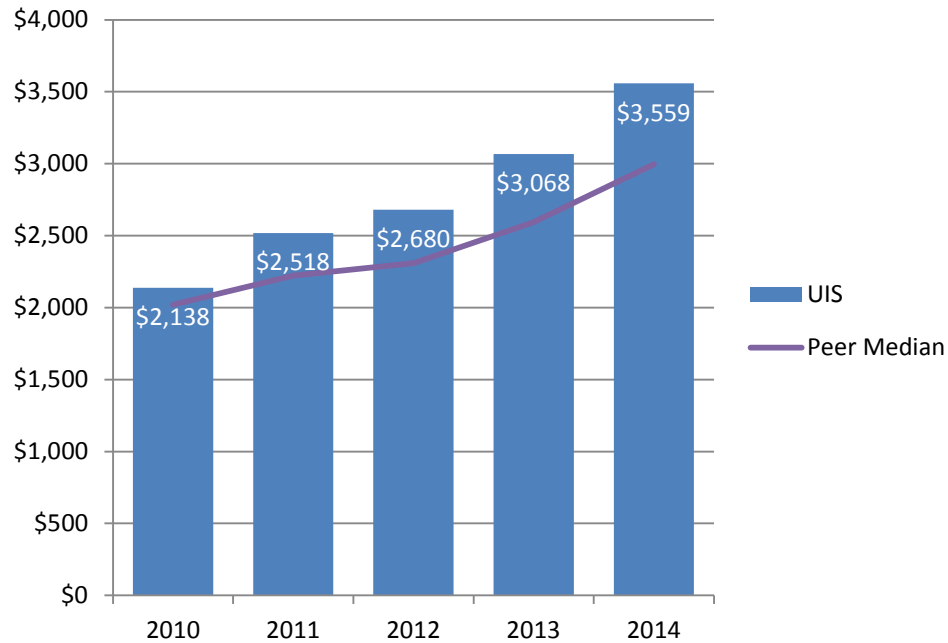
Annual Giving Rate
AY 2012 – AY 2013
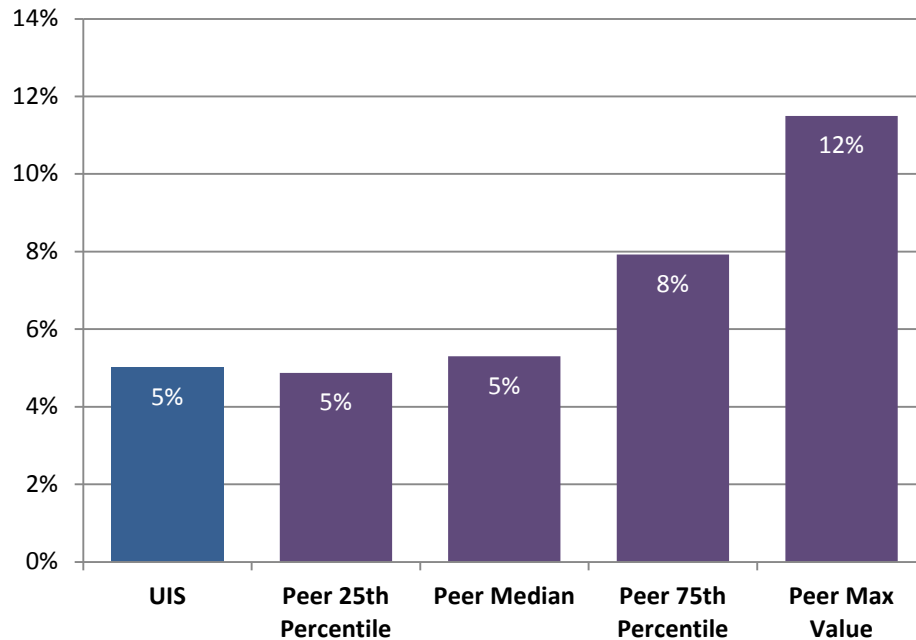
The percentage of alumni donating money at the University of Illinois at Springfield is on par with its peer median.

Note: Peer data from US News & World Report, 2016 Edition. Annual giving rate is a two year average.

Endowment Assets per FTE Enrollment
FY 2010 – FY 2014

University of Illinois at Springfield has a higher endowment per student than its peer median.

UIS
Peer Median

Note: UIS Advancement Peer Group.

Advancement: Goals

- Campus goal
- Campus goal

Action Items

- Campus action item
- Campus action item

- time-frame (1-2 year)
- time-frame (3-5 year)

Questions?

University of Illinois at Springfield

Analysis of Dashboard Indicators

FINANCIAL INDICATORS, ADVANCEMENT UPDATES

PRESENTED BY:

CHANCELLOR SUSAN J. KOCH

March 16, 2016

Areas Meeting or Exceeding Expectations

- Faculty and Staff Campaign participation/personal giving
- Stewardship/cultivation events
- Cash giving for FY15 highest in campus history

Accomplishments

- Employee participation in the faculty and staff campaign continues to be strong
- Student Union fundraising campaign at two-thirds of goal
- Strong engagement from individuals with UIS graduate degrees
- Attendance at cultivation/stewardship events remains high
- Formal merger of Development and Alumni Relations into Office of Advancement completed

Areas Needing Improvement

- Dean/unit head involvement in the fundraising process
- Outreach/contact with alumni and donor constituencies to promote philanthropy
- Enhance volunteer engagement in fundraising process

Strategy to improve
dean/unit head involvement

- Actions:

  - Increase expectations of deans and unit heads to complete at least one development-related project per year

  - Conduct internal development training for deans and unit heads

  - Further engage leadership in campaign planning

Strategy to improve
alumni outreach

- Actions:

  – Maintain frequency and consistency of alumni/development events

  – Increase engagement with and involvement by UIS alums

  – Continue to capitalize on opportunities to increase and enhance institutional visibility

Strategy to improve **volunteer engagement**

- Actions:

    - Appoint campaign planning committee

    - Directly involve alumni and friends in cultivation and solicitation of large gifts

    - Engage new UIS alumni board in outreach with other alumni and potential donors

Areas we are watching

- Enrollment
- Enrollment/instructional cost ratios
- Student Union fundraising