Approved by the Board of Trustees

May 16, 2024

**19**

Board Meeting

May 16, 2024

ROLL CALL

PURCHASE RECOMMENDATIONS

Following are purchase recommendations proposed by each University and the System Office. The purchases are to be funded from State appropriations or institutional funds as appropriate. Unless otherwise specified or indicated, purchases are based on the lowest acceptable bid. The vice president, chief financial officer and comptroller has approved all purchases to be funded from State appropriations in accordance with the *Bylaws of the Board of Trustees* and the *General Rules Concerning University Organization and Procedure.*

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The president of the University of Illinois System concurs.

**PURCHASES RECOMMENDED**

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| **University of Illinois Urbana-Champaign** |

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| 1 | Unit | Roy J. Carver Biotechnology Center |
|  | Item  | Reagents for DNA Analyzer Systems for the period July 1, 2024 through June 30, 2029 with 1 five-year renewal option. |
|   | Cost | $25,000,000.00 (estimated)  |
|  | Vendor | Illumina San Diego, CA |
|  |  | This purchase is a sole source because the items are patented, required for research, and no other source can meet the researcher’s documented need.The Roy J. Carver Biotechnology Center currently owns six Illumina DNA Sequencing Instruments, which require the use of the same vendor’s DNA Analyzer reagents. The instruments provide cutting-edge, ‘next generation’ sequencing of DNA, and each DNA run requires the use of a new reagent.These reagents will be used by multi-disciplinary researchers in various campus departments, and external customers, for ongoing projects that include sequencing of small RNA, quantitative expression, de novo sequencing, and the re-sequencing of organisms for SNP (genetic markers) detection.**Business Enterprise Program (BEP)** goals are not established as there are no other sources able to meet the need |
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| 2 | Unit | Beckman Institute |
|  | Item  | Furnish and deliver an automated high-throughput system for combinatorial design and development of complex polymer systems. |
|  | Cost | $3,595,900.00 (estimated) one-time purchase |
|  | Vendor | Labman Automation Limited Stokesley Middlesbrough, UK  |
|  |  | This purchase is a sole source because the items are patented, required for research, and no other source can meet the researcher’s documented need.The University has a need for a custom, automated, high throughput materials formulation, processing, and characterization system and accompanying software. The integrated system includes modular formulation and processing components, instrumentation for thermal analysis (dynamic scanning calorimetry, thermal imaging of polymer crosslinking), extrusion testing, and a rheometer. The robotic arms and custom software that automate the processes and data collection enable programmable variability within a repeatable environment. The system will allow for the development of sustainable and high-performance polymers using data-driven, closed-loop methods that couple high-throughput experiments with artificial intelligence-based innovation of material properties. This system will greatly increase the speed, accuracy, and repeatability of data collection, which is a key enabler for the implementation of artificial intelligence and machine learning-based approaches for materials discovery, design, and property prediction.**Business Enterprise Program (BEP)** goals are not established as there are no other sources able to meet the need. |
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| **University of Illinois Chicago** |

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| 3 | Unit | Office of Vice Chancellor for Student Affairs |
|  | Item  | The awarded vendor will provide management and operations of the University’s Residential Dining Program, Retail/Convenience stores, Catering, Vending and Concessions by providing innovative food service solutions for students, faculty, staff, and visitors while working to increase brand affinity and community engagement across campus. The term of the awarded contract will be July 1, 2024 through June 30, 2034 for a total of (10) ten years, with no renewal options. |
|  | Meal Plan Pass-Through | $113,000,000 (estimated) |
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|  | Other Costs | $49,000,000 (estimated) |
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|  | Vendor | SodexoMagic Beverly Hills, CA  |
|  |  | Competitive bidding or solicitation procedures were followed in accordance with the Illinois Procurement Code (30 ILCS 500/20-15).* Meal Plan: The estimated total meal plan costs that are passed through to SodexoMagic by University on behalf of students is $113,000,000 over 10 years (based on 5% year over year inflationary adjustments each year). That figure is based on approximately 2500 meal plans per year. Meal plan rates are approved by the Board annually with tuition, fees and housing rates.
* Catering and Miscellaneous: The estimated $49,000,000 in additional spend over 10 years is from two categories: 1) catering; and 2) miscellaneous. The estimated annual spend for each category is: 1) catering $4.4 Million (average per year over the 10-year term, based on 5% year over year inflationary adjustment each year); and 2) miscellaneous $500,000 annually.
* SodexoMagic submitted the required BEP/VBP utilization plans

identifying 18 certified BEP/VBP vendors they will partner with to meet the 30% BEP and the 3% VBP goals.* The Office of Procurement Diversity reviewed the 18 BEP/VBP firms and deemed all to be in compliance with the BEP/VBP goals.
* SodexoMagic provided a comprehensive transition marketing strategy program plan which integrates the vendor with the University, which is vital to the growth of sales on campus. The program plan articulates solutions to the needs and concerns of students, faculty, staff and guests.
* SodexoMagic demonstrated they understand the diversity and unique culture of UIC and have proposed many diverse food offerings.
* SodexoMagic proposed various food trucks across several locations on the UIC campus.
* SodexoMagic’s proposal honors the terms of the exclusive beverage contract with Pepsi.
* SodexoMagic’s proposal adheres to UIC’s sustainability efforts.
* SodexoMagic proposed to purchase all goods within a 250-mile radius of Chicago, where possible.
* SodexoMagic proposed to provide a minimum guarantee of $24,250,000 in commission over the life of the contract.
* SodexoMagic proposed $15,170,000 in capital investment funds (facility renovations) over the life of the contract.
* SodexoMagic proposed to provide $350,000 in scholarship funds over the life of the contract.
* SodexoMagic proposed to provide 300 free meal swipes, annually, for students in need over the life of the contract.
* SodexoMagic proposed to provide $1,050,000 in sponsorship funds over the life of the contract.
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|  |  |  **CHANGE ORDER RECOMMENDED** |

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| **University of Illinois Urbana-Champaign** |

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| 4 | Unit | Gies College of Business |
|  | Item | Furnish a comprehensive media buying plan, in the United States and International Markets to target prospective students (undergraduate, graduate, and online programs) to promote the college’s innovative programs and centers of excellence for the period March 15, 2021 through March 14, 2025 for an initial, Board approved $12,000,000 with 2 one-year renewal options. This change order would add $6,000,000 to be used from the approval date, until March 14, 2025, approximately 10 months. |
|  | Cost | $6,000,000 (Estimated)  |
|  | Vendor | Central States Media Peoria, IL  |
|  |  | Competitive bidding procedures were followed in accordance with the Illinois Procurement Code. The Board of Trustees approved the initial purchase on March 11, 2021.Gies College of Business at the University of Illinois Urbana-Champaign, already a Top 10 US Public Business School, gained national attention in 2017 with its naming by alumnus Larry Gies. Since then, it has been aggressively investing in recruitment for its highly ranked undergraduate program, its residential graduate degrees, and the launch of its fast-growing online graduate business degrees. Quickly growing from 114 to 5700 students from 48 states and 92 countries around the world. Two online degrees were added in 2017 and 2020.  Fierce competition has come with this success. The pandemic prompted business schools that previously had been resistant to entering the online space due to lack of knowledge or experience to enter the fray now that they have paid the fixed cost of entry. Based on the competitive marketing landscape, brand building and recruitment marketing is critical to the future growth of all academic programs within the College, and this can only be achieved effectively through multi-channel paid media buying. Prior to onboarding Central States Media, it was inefficient and ineffective to manage this volume of media buying and distribution management internally.  Central States Media has reduced internal employee costs, as well as providing long-term buying opportunities that has reduced our purchase price but increase reach effectiveness.  **Central State Media is a Certified BEP firm.**  |
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| **SUMMARY OF PURCHASES** |
| University of Illinois Urbana-Champaign | $ 28,595,900 |
| University of Illinois Chicago | $162,000,000 |
| Recommended from Institutional FundsGrand Total | $190,595,900 |
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| **SUMMARY OF CHANGE ORDERS** |
| University of Illinois Urbana-Champaign | $ 6,000,000 |
| Recommended from Institutional FundsGrand Total | $ 6,000,000 |