

Approved by the Board of Trustees
May 20, 2021

Board Meeting
May 20, 2021

APPOINT VICE PRESIDENT OF EXTERNAL RELATIONS AND
COMMUNICATIONS

Action: Appoint Vice President of External Relations and Communications

Funding: State Appropriated Funds

I recommend the appointment of Adrienne Nazon, formerly Vice President of Marketing and Chief Marketing Officer, The Ohio State University, to serve as Vice President of External Relations and Communications, non-tenured, on a twelve-month service basis, on 100 percent time, at an annual salary of \$325,000, beginning May 24, 2021. She has served as Interim Vice President of External Relations and Communications under the same terms and conditions since May 17, 2021.

She succeeds Thomas Hardy, Executive Director, University Relations, who retired from the University of Illinois effective March 1, 2021.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes*, *The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

This recommendation is forwarded to the Board, based upon a national search that was chaired by Executive Vice President and Vice President for Academic

Affairs Barbara Wilson, consisted of committee members from all three universities, and was assisted by WittKieffer Executive Searchⁱ

I seek your approval.

ADRIENNE NAZON

Education

Howard University, Washington, D.C., B.S. (Computer Systems Engineering), 1986
University of Chicago, Chicago, Illinois, M.B.A., 2012

Professional and Other Experience

University of Chicago, Booth School of Business, Chicago, Illinois, 2005-15,
Executive Director of Marketing; Senior Director of Marketing; and Director of
Interactive Marketing
The Ohio State University, Columbus, Ohio, 2015-date, Vice President of Marketing
and Chief Marketing Officer

ⁱ Barbara J. Wilson, Executive Vice President and Vice President for Academic Affairs, *Chair*; Laura Clower, Chief of Staff, President's Office; Emily Gibellina, Assistant Vice Chancellor for Health Affairs Advocacy and Government Relations, UIC; Robin Kaler, Associate Chancellor, UIUC; Michael Melendez, University Counsel; Jami Painter, Associate Vice President and Chief Human Resources Officer, System HR; Aria Razfar, University Senates Conference Representative; Joan Sestak, Director of Community Relations, UIS; Janet Slater, Chief Marketing Officer and Professor, UIUC; and Wanda Ward, Executive Associate Chancellor, UIUC.