# University of Illinois at Chicago

### **Dashboard Indicators**

ADMISSIONS, STUDENT QUALIFICATIONS, TRANSFER ENROLLMENTS UPDATES BY: UNIVERSITY OFFICE FOR PLANNING AND BUDGETING AS OF APRIL 10, 2013

> PRESENTED BY: CHANCELLOR PAULA ALLEN-MEARES MAY 29, 2013

## **Standard Peer Group**

#### University of Illinois at Chicago

Florida State University Temple University\* University of Alabama at Birmingham University of Arizona - Tucson University of California - Irvine University of Cincinnati University of Colorado Denver\* University of New Mexico - Albuquerque University of South Florida - Tampa Virginia Commonwealth University Wayne State University

\* State-related research institution.

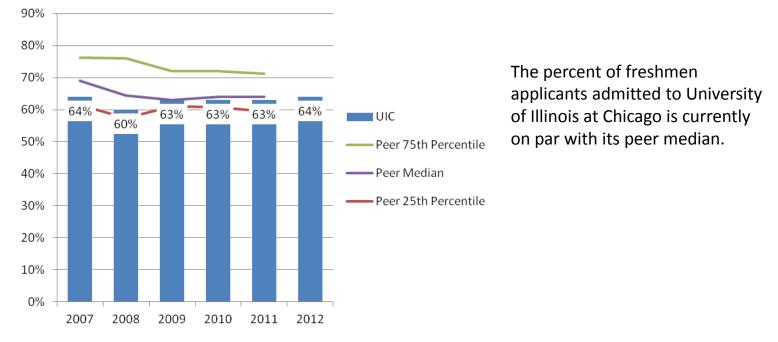
# **Chicago-area Comparison Group**

#### University of Illinois at Chicago

Chicago State University Columbia College, Chicago\* DePaul University\* Illinois Institute of Technology\* Loyola University, Chicago\* North Park University\* Northeastern Illinois University Northwestern University\* Roosevelt University\* Saint Xavier University\* University of Chicago\*

\* Private institution

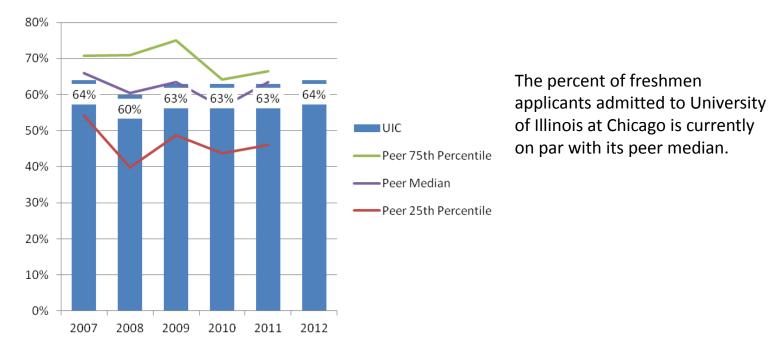
# Admissions, Student Qualifications and Transfer Enrollments



TASK: Expand and focus recruitment efforts to achieve a diverse and successful student body. Through participation in the Common Application process and implementation of our Strategic Recruitment Plan, it is anticipated that UIC will see a rise in the number and quality of national and international applicants, while remaining true to our mission.

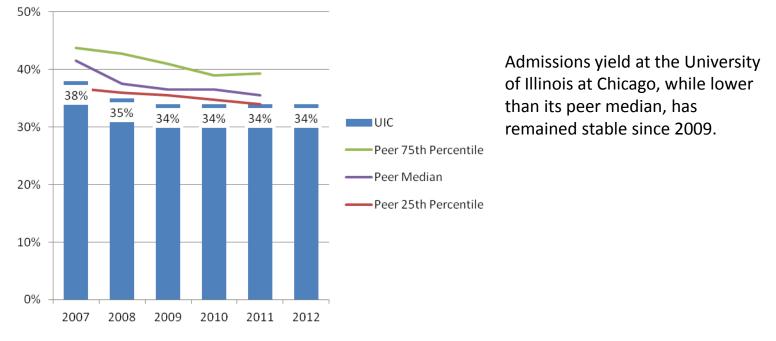
\* Percent Admitted = Percent of (total admits divided by total applicants).

#### UIC and Chicago-area Comparison Group Percent First-Time Freshmen Applicants Admitted\* Fall 2007 – Fall 2012



TASK: Continue to monitor and adjust Freshmen admissions rates as necessary to reflect strategic recruitment goals and achieve target enrollments.

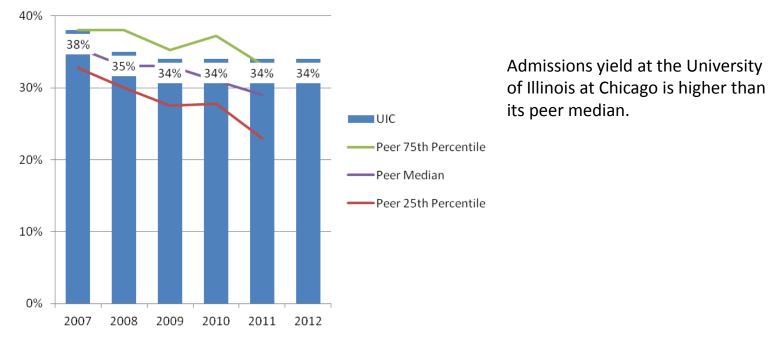
\* Percent Admitted = Percent of (total admits divided by total applicants).



TASK: Expand and focus recruitment efforts to ensure a strong yield rate to meet our target enrollment and achieve a diverse and successful student body.

\* Admissions Yield = Percent of (total enrolled divided by total admits).

#### UIC and Chicago-area Comparison Group Percent First-Time Freshmen Admissions Yield\* Fall 2007 – Fall 2012

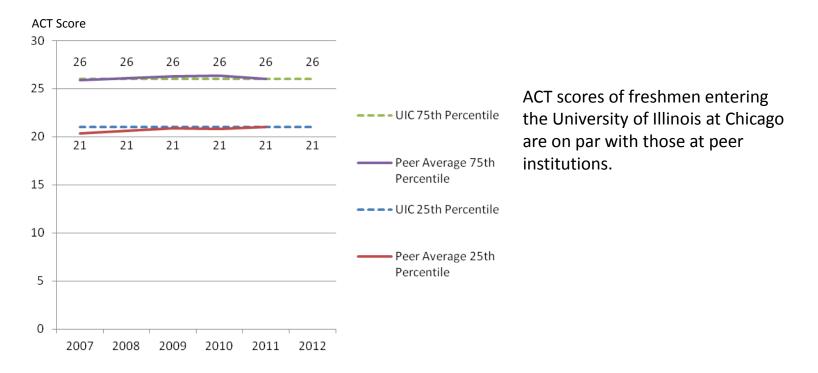


TASK: Expand and focus recruitment efforts to ensure a strong yield rate to meet our target enrollment and remain a strong draw for Chicago-area residents.

\* Admissions Yield = Percent of (total enrolled divided by total admits).

#### **UIC and Standard Peer Group**

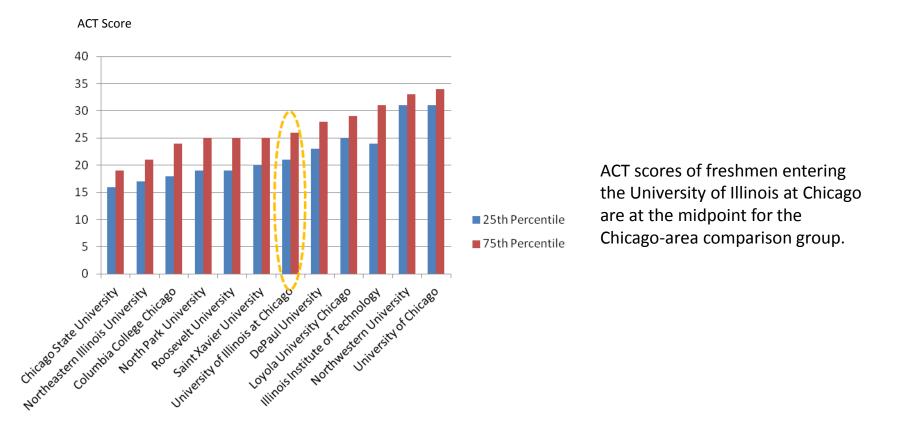
#### Entering Freshmen ACT Composite Scores 25<sup>th</sup> and 75<sup>th</sup> Percentile: Fall 2007 – Fall 2012



TASK: Intensify our strategic recruiting efforts and increase our student support through scholarships, private giving, President's Award Program, the Honors program and paid internships.

Note: Fewer students at peer institutions submit ACT scores.

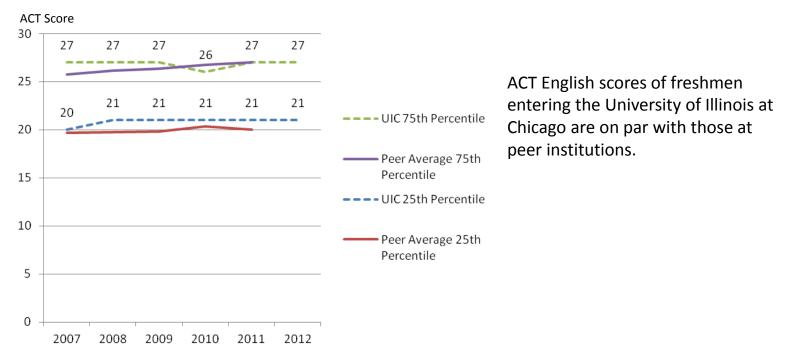
#### UIC and Chicago-area Comparison Group Fall 2011 Entering Freshmen ACT Composite Scores 25<sup>th</sup> and 75<sup>th</sup> Percentile



TASK: Continue to refine and adapt the ACCESS admissions process to promote the optimal yield of highachieving students who wish to pursue higher learning in the Chicago area.

Note: Fewer students at Chicago-area comparison institutions submit ACT scores.

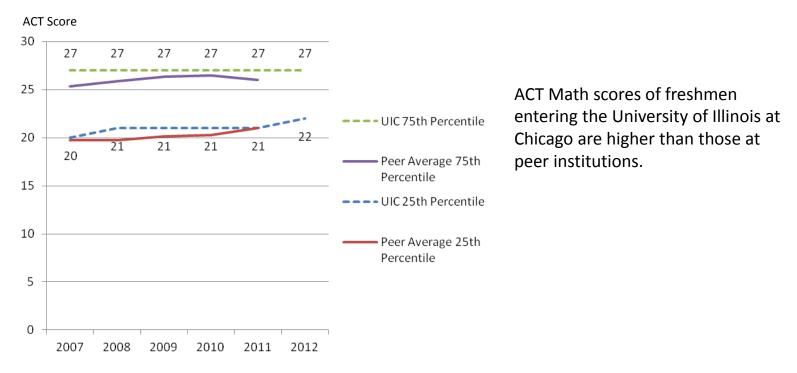
#### UIC and Standard Peer Group Entering Freshmen ACT English Score 25<sup>th</sup> and 75<sup>th</sup> Percentile: Fall 2007 – Fall 2012



TASK: Continue to strategically focus our recruiting efforts and increase scholarship support to enhance our ability to recruit high-achieving students from underrepresented groups.

Note: Fewer students at peer institutions submit ACT scores.

#### UIC and Standard Peer Group Entering Freshmen ACT Math Score 25<sup>th</sup> and 75<sup>th</sup> Percentile: Fall 2007 – Fall 2012



TASK: Build on our strengths in STEM and health care programs to continue to attract more highachieving students through scholarship support and undergraduate research opportunities.

Note: Fewer students at peer institutions submit ACT scores.

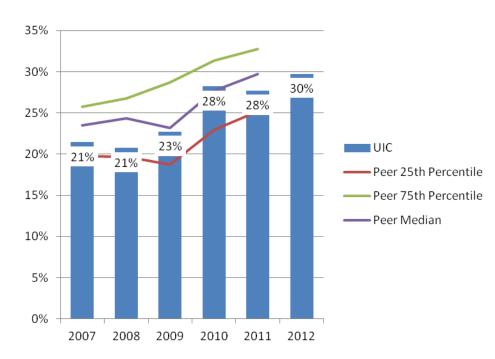
#### UIC and Standard Peer Group First-Time Transfers Enrollment: Fall 2007 – Fall 2012

	2007	2008	2009	2010	2011	2012
University of Illinois at Chicago	1,651	1,447	1,453	1,656	1,522	1,452
Florida State University	2,090	1,708	2,485	2,461	2,502	
Temple University	2,494	2,767	2,890	2,808	2,692	
University of Alabama at Birmingham	1,068	936	1,064	1,276	1,266	
University of Arizona - Tucson	1,913	1,903	1,912	1,875	1,843	
University of California - Irvine	1,435	1,346	1,733	1,861	1,728	
University of Cincinnati	830	1,026	1,083	1,086	1,071	
University of Colorado Denver	1,535	1,450	1,552	1,723	1,801	
University of New Mexico - Albuquerque	1,077	992	1,294	1,351	1,297	
University of South Florida - Tampa	4,006	3,886	2,951	2,948	3,125	
Virginia Commonwealth University	1,729	1,891	2,044	2,008	2,145	
Wayne State University	2,403	1,744	1,889	1,900	2,080	

Data Source: IPEDS Data Center.

TASK: Continue to provide access and opportunities for students coming from the City Colleges of Chicago, and expand our transfer programs to include community colleges throughout the State.

#### UIC and Standard Peer Group Percent First-Time Transfers from Underrepresented\* Groups: Fall 2007 – Fall 2012



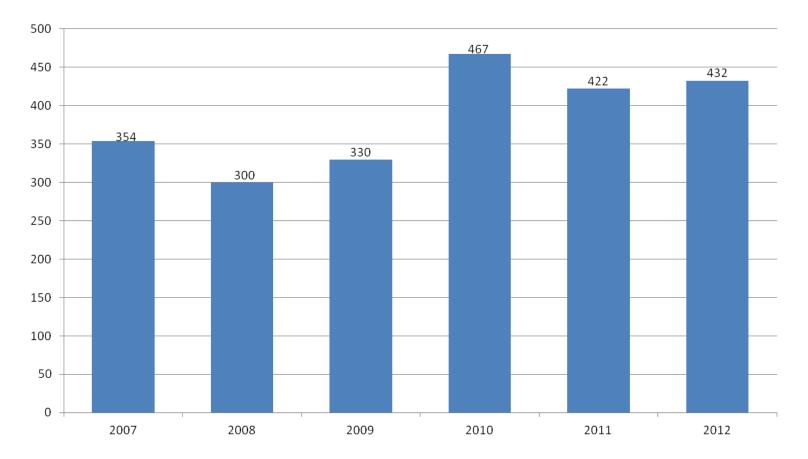
The percent of first-time transfers from underrepresented groups at the University of Illinois at Chicago is on par with its peer median.

TASK: Continue to grow successful programs for Hispanic and African American transfer students to reach the peer 75<sup>th</sup> percentile by 2015.

\* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Note: During the same period, Asian students comprised an additional 12 to 15% of first-time transfers.

#### Number of First-Time Transfers from Underrepresented\* Groups Fall 2007 – Fall 2012



TASK: Continue to grow successful programs and develop new programs for Latino and African American transfer students, including the expansion of partnerships with the City Colleges of Chicago, and further develop opportunities with Illinois community colleges over the next two years.

\* Includes Black, Hispanic, American Indian, Native Hawaiian/Other Pacific Islander, and multi-racial students.

Admissions, Student Qualifications and Transfer Enrollments

### **SUCCESS AND HIGHLIGHTS**

#### **Attracting a High Achieving and Diverse Entering Class**

- UIC transitioned to the online Common Application in Fall 2013 with the number of admits increasing by 13% over Fall 2012.
- The number of admits from underrepresented minorities (URM) increased 8%. African American Intend-To-Enroll numbers are well ahead of last year's enrollment yield.
- The proportion of URM admits with an ACT score of 30 or better increased 86%.
- Domestic non-resident students increased 60% and international admits are up 68%.
- Admissions hosted 15 targeted yield events and 8 admitted student tour programs in the spring 2013.
- Recruitment visits to local high schools increased by 12% (to 260 schools).

Admissions, Student Qualifications and Transfer Enrollments: Goals

- Increase the percentage of out-of-state undergraduate students to broaden geographical diversity of the student body.
- Increase the number of academically qualified African American first -year and transfer applications to improve the yield of newlyenrolled undergraduates.
- Achieve formally-recognized status as a Hispanic-serving institution.

# **Action Items**

- Expand partnerships with feeder high schools and community colleges to determine and remove application and enrollment barriers.
- Complete an analysis of out-of-state markets to identify the greatest potential to recruit and enroll students.
- Expand and target pre-matriculation support activities to augment yield, strengthen student engagement and improve undergraduate retention.
- Seek more merit scholarship funding to enhance recruitment of high-achieving minority students.
- time-frame (1-2 year)
- time-frame (3-5 year)

# **Questions?**