

University of Illinois at Springfield

Analysis of Dashboard Indicators

Admissions, Student Qualifications, Transfer Enrollments Updates

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May 7, 2015

Areas Meeting or Exceeding Expectations

- Continuing success in admissions yield
- Continuing success in enrollment of highly qualified freshmen
- Continuing success in enrollment of transfer students from underrepresented groups

Accomplishments

- In fall 2014, UIS again enrolled its largest and most diverse freshman class ever.
- More than 100 applications have been received for the BSN Nursing program—a partnership with UIC College of Nursing and Memorial Health Systems.
- Implemented new workflow process and digital imaging in Office of Admissions to better serve applicants.

Areas Needing Improvement

- Continue to increase freshman enrollment.
- Increase recruitment and enrollment of qualified applicants.
- Increase enrollment of transfer students.

Strategy to improve **freshman enrollment**

- Actions:
 - Focus on recruiting highly qualified freshmen
 - Increase recruitment activities in targeted markets
 - Implement new undergraduate programs
 - Complete student union project

Strategy to improve **enrollment of highly qualified applicants**

- Actions:
 - Increase financial support for highly qualified students.
 - Continue recruitment in targeted high schools and community colleges.
 - Add academic programs in high-demand areas.

Strategy to improve **enrollment of transfer students**

- Actions:
 - Continue to enhance relationships with targeted community colleges.
 - Continue to use Office of Transition Services to provide personalized support for transfer students.
 - Add academic programs in high-demand areas to meet the needs and interests of transfer students of different ages.

Areas we are watching

- Applicant qualifications
- Transfer and freshman enrollments