

## PRESIDENT'S REPORT ON ACTIONS OF THE SENATES

### Establish the Undergraduate Minor in Child Health and Well-being, College of Agricultural, Consumer and Environmental Sciences, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Agricultural, Consumer and Environmental Sciences to establish the undergraduate minor in Child Health and Well-being. Combining theoretical and practical approaches to child health and well-being, the proposed minor includes coursework in biological, psychological, and social development from birth through age 18. Development is examined in the context of children's daily experience with additional coursework focused on medical settings and children with special needs. The minor will bridge the gap between medical knowledge/practice and social science pedagogy/skills required to work with children and their families. The Child Health and Well-being minor is expected to be of interest to students from any undergraduate program who have a goal of working with children in a health-related field.

### Rename and Revise the Library and Information Sciences Concentration in the Master of Science in Bioinformatics, School of Information Sciences and the Graduate College, Urbana

The Urbana-Champaign Senate has approved a proposal from the School of Information Sciences and the Graduate College to rename and revise the concentration in Information Sciences in the Master of Science in Bioinformatics. The proposed name of the concentration, Information Sciences, is in alignment with the name of the School of Information Sciences. The revision to the concentration incorporates medical

informatics, data mining, and data analysis, drawing on coursework available and with capacity in the School of Information Science's Master of Science in Information Management. Revising the concentration name from "Library and Information Sciences" to "Information Sciences" is more accurately representative of these broader areas of study.

Eliminate the Plant Protection Concentration in the Bachelor of Science in Crop Sciences, College of Agricultural, Consumer and Environmental Sciences, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Agricultural, Consumer and Environmental Sciences to eliminate via phasedown the concentration in Plant Protection in the Bachelor of Science in Crop Sciences. A companion action item seeks the establishment of the Bachelor of Sciences in Agronomy in the Department of Crop Sciences. Companion report items seek the elimination (via phasedown) of the concentrations in Biological Sciences and in Crops within the Bachelor of Science in Crop Sciences. Establishment of the B.S. in Agronomy essentially consolidates the existing concentrations in Biological Sciences, Crops, and Plant Protection. By placing the concentration in phasedown, new students will not be admitted, but currently enrolled students will have the opportunity to complete the existing degree program or to switch into the B.S. in Agronomy, pending approvals of the Board of Trustees and the Illinois Board of Higher Education (IBHE), when it becomes available. When all currently enrolled students have either completed their degrees or switched to the B.S. in Agronomy, the concentration will be eliminated.

Eliminate the Crops Concentration in the Bachelor of Science in Crop Sciences, College of Agricultural, Consumer and Environmental Sciences, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Agricultural, Consumer and Environmental Sciences to eliminate via phasedown the concentration in Crops in the Bachelor of Science in Crop Sciences. A companion action item seeks the establishment of the Bachelor of Sciences in Agronomy in the Department of Crop Sciences. Companion report items seek the elimination (via phasedown) of the concentrations in Biological Sciences and in Plant Protection within the Bachelor of Science in Crop Sciences. Establishment of the B.S. in Agronomy essentially consolidates the existing concentrations in Biological Sciences, Crops, and Plant Protection. By placing the concentration in phasedown, new students will not be admitted, but currently enrolled students will have the opportunity to complete the existing degree program or to switch into the B.S. in Agronomy, pending approvals of the Board of Trustees and the IBHE, when it becomes available. When all currently enrolled students have either completed their degrees or switched to the B.S. in Agronomy, the concentration will be eliminated.

Eliminate the Plant Biotechnology and Molecular Biology Concentration in the Bachelor of Science in Crop Sciences, College of Agricultural, Consumer and Environmental Sciences, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Agricultural, Consumer and Environmental Sciences to eliminate via phasedown the concentration in Plant Biotechnology and Molecular Biology in the Bachelor of Science in Crop Sciences. On March 12, 2020, the Board of Trustees approved establishment of a Bachelor of Science in Plant Biotechnology in the Department of Crop Sciences, which

essentially elevates this concentration to a major. This action was approved by the Illinois Board of Higher Education on August 28, 2020. By placing the concentration in phasedown, new students will not be admitted, but currently enrolled students will have the opportunity to complete the existing degree program or to switch into the newly-established Bachelor of Science in Plant Biotechnology. When all currently enrolled students have either completed their degrees or switched to the B.S. in Plant Biotechnology, the concentration will be eliminated.

Eliminate the Biological Sciences Concentration in the Bachelor of Science in Crop Sciences, College of Agricultural, Consumer and Environmental Sciences, Urbana

The Urbana-Champaign Senate has approved a proposal from the College of Agricultural, Consumer and Environmental Sciences to eliminate via phasedown the concentration in Biological Sciences in the Bachelor of Science in Crop Sciences. A companion action item seeks the establishment of the Bachelor of Sciences in Agronomy in the Department of Crop Sciences. Companion report items seek the elimination (via phasedown) of the concentrations in Crops and in Plant Protection within the Bachelor of Science in Crop Sciences. Establishment of the B.S. in Agronomy essentially consolidates the existing concentrations in Biological Sciences, Crops, and Plant Protection. By placing the concentration in phasedown, new students will not be admitted, but currently enrolled students will have the opportunity to complete the existing degree program or to switch into the B.S. in Agronomy, pending approvals of the Board of Trustees and the IBHE, when it becomes available. When all currently enrolled students have either completed their degrees or switched to the B.S. in Agronomy, the concentration will be eliminated.

Establish the Concentration in Criminal Law and Procedure in the Juris Doctor, UIC John Marshall Law School, Chicago

The Chicago Senate with the recommendation of the UIC John Marshall Law School, has approved the establishment of the Concentration in Criminal Law and Procedure in the Juris Doctor.

The Juris Doctor (J.D.) currently has four optional concentrations in Intellectual Property Law, International Human Rights, Sustainability, and Trial Advocacy and Dispute Resolution. Students may use elective courses to complete a concentration. The Concentration in Criminal Law and Procedure builds upon two courses required of all J.D. students in criminal law and evidence. The concentration requires an additional 16 hours of coursework in criminal procedure, advocacy, and other related areas (e.g., expert witnesses, jury selection, cybercrime, and Illinois criminal trial litigation strategy). The concentration will support students pursuing careers in criminal law, an area in which many graduates start their careers, making them more marketable in what can be a competitive area.

Establish the Concentration in Retail and Services Marketing in the Bachelor of Science in Marketing, College of Business Administration, Chicago

The Chicago Senate with the recommendation of the College of Business Administration, has approved the establishment of the Concentration in Retail and Services Marketing in the Bachelor of Science in Marketing.

The concentration is geared toward students interested in a career in any customer-centric industry, such as retailing or the services sector, or planning to operate a service business of their own. The concentration requires three courses (9 hours) from

among the following: Principles of Retailing, Multichannel Retailing, Services Marketing, and Customer Experience Management.

Establish the Concentration in Management Consulting in the Bachelor of Science in Management, College of Business Administration, Chicago

The Chicago Senate with the recommendation of the College of Business Administration, has approved the establishment of the Concentration in Management Consulting in the Bachelor of Science in Management.

The concentration requires nine hours: two required courses (i.e., Structured Problem Solving for Consulting Projects, and Strategic Analysis and Reporting) and one course from a list of selectives. The concentration has been created based on the anticipated growth in jobs in the management consulting/analyst market (i.e., a 14 percent expected increase between 2018 and 2028), and the research and work experience of department faculty.

Rename the Concentration in Leadership and Managerial Skills in the Bachelor of Science in Management, College of Business Administration, Chicago

The Chicago Senate with the recommendation of the College of Business Administration, has approved the renaming of the Concentration in Leadership and Managerial Skills in the Bachelor of Science in Management as the Concentration in Leadership and Managerial Competencies.

The new name better describes student outcomes, as emphasizing “competencies” conveys that students have acquired job-related knowledge, abilities, and skills, which are a better predictor of on-the-job success than skills alone. The new name also aligns with current best practices in curriculum development in the area of human

resource management. No changes to concentration requirements are proposed, and students will continue to complete three courses (9 hours).

Rename and Revise the Concentration in Marketing Research in the Bachelor of Science in Marketing, College of Business Administration, Chicago

The Chicago Senate with the recommendation of the College of Business Administration, has approved the renaming and revision of the Concentration in Marketing Research in the Bachelor of Science in Marketing.

The new name, Concentration in Data-Driven Marketing, reflects the focus on marketing research as a support function for decision-making in relation to marketing. Students will choose three courses (9 hours) from among the following: Marketing Analytics, Business Intelligence in Marketing, Advanced Marketing Research, Marketing Insights through Qualitative Research, and Digital Marketing Research.

Rename and Revise the Concentration in Marketing Promotions and Communications in the Bachelor of Science in Marketing, College of Business Administration, Chicago

The Chicago Senate with the recommendation of the College of Business Administration, has approved the renaming and revision of the Concentration in Marketing Promotions and Communications in the Bachelor of Science in Marketing.

The new name, Concentration in Digital Marketing and Promotions, reflects the increased significance of digital media in marketing. Students will complete 9 hours in total, two content-specific courses (e.g., branding, advertising, digital, and social media marketing) and one skills-based course (e.g., business intelligence in marketing, digital marketing research, content marketing).

Rename and Revise the Concentration in Innovation and Product Management in the Bachelor of Science in Marketing, College of Business Administration, Chicago

The Chicago Senate with the recommendation of the College of Business Administration, has approved the renaming and revision of the Concentration in Innovation and Product Management in the Bachelor of Science in Marketing.

The concentration will be renamed as Innovation and Design Thinking, and it will be revised to create two ways to complete the concentration. Currently, students are required to take a year-long, two-part interdisciplinary product development course that has limited enrollment, and one course from a list of selectives. Subsequently, students will also be able to complete either an innovation management or product management course and two courses from a list of selectives.

Eliminate the Concentration in Strategic Management in the Bachelor of Science in Management, College of Business Administration, Chicago

The Chicago Senate with the recommendation of the College of Business Administration, has approved the elimination of the Concentration in Strategic Management in the Bachelor of Science in Management.

A review of the curriculum determined that management students will be better served by a new concentration in management consulting. Students currently completing the Concentration in Strategic Management will be allowed to continue, but no new students will be allowed to declare it.

Establish the Graduate Certificate in Cybersecurity Administration,  
College of Business and Management, Springfield

The Springfield Senate with the recommendation of the College of Business and Management has approved the establishment of the Graduate Certificate in Cybersecurity Administration.

The Graduate Certificate in Cybersecurity Administration is designed to develop students' knowledge in cybersecurity practices, strategy, and threats, the ethical and legal issues in the field, and the management of cybersecurity projects and personnel. The certificate is expected to be of interest to graduate students in the College of Business and Management interested in careers related to cybersecurity, as well as to current cybersecurity professionals seeking the skills and expertise required to design and implement cybersecurity strategies.

The nine-hour certificate program will be offered in both face-to-face and online delivery modes. No additional resources are required to offer this certificate, as all of the courses required for the certificate are currently offered regularly by the College of Business and Management.

Establish the Graduate Certificate in Cybersecurity Management,  
College of Business and Management, Springfield

The Springfield Senate with the recommendation of the College of Business and Management (CBM) has approved the establishment of the Graduate Certificate in Cybersecurity Management.

The Graduate Certificate in Cybersecurity Management, which will be housed in the Management Information Systems (MIS) program, is designed to develop

fundamental knowledge in cybersecurity, as well as the analytical, critical thinking, communication, and leadership skills required of cybersecurity managers in public, private, and non-profit organizations.

The 12-hour certificate program will provide advanced knowledge and training in areas such as data communications, networking, and information security. The certificate, which will be offered in both face-to-face and online delivery modes, is expected to be of interest to students in CBM, as well as to students external to CBM seeking cybersecurity management skills to enhance their job marketability or to advance their career. No additional resources are required to offer this certificate, as all but one of the required courses are already offered as part of the MIS curriculum, and the new course will be covered in-load by existing faculty.