

Approved by the Board of Trustees  
November 13, 2014

Board Meeting  
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ROLL CALL

PURCHASE RECOMMENDATIONS

The "Purchase Recommendations" are presented by campus and a Summary from "Appropriated Funds" (i.e., from State appropriations to the University) and from "Institutional Funds" is included. The latter term is used here to designate funds received by the University under contracts with the United States Government; contracts with private corporations and other organizations, from foundation grants, and grants from corporations and other donors; and University revolving funds authorized by law. The Summary also indicates a total amount by campus.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois Statutes, The General Rules Concerning University Organization and Procedure, and Board of Trustees policies and directives.

The Director of Purchases have proposed and the Vice President, Chief Financial Officer recommends the following purchase. Unless otherwise specified, the purchase in each case is recommended on the basis of the lowest acceptable bid.

The President of the University concurs.

**PURCHASES RECOMMENDED**

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**Chicago Campus**

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1 Unit College of Applied Health Sciences/Biomedical and Health Information Services

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Item Online learning support services for the period February 15, 2015 to February 14, 2022 with the option to renew for one additional three-year period at the same terms and conditions. The renewal is subject to continuing need, availability of funds, satisfactory performance and Board of Trustees' approval.

Cost \$21,000,000 (estimated)

Renewal Option (1, three-year period)  
FY22 – FY25 \$11,703,761(estimated)

Vendor NCS Pearson, Inc., Bloomington , MN

Proposals Received	Point Summary of Proposals Maximum Score of 100
NCS Pearson, Inc., Bloomington, MN	85
Academic Partnerships, Dallas, TX	53

Competitive selection procedures were followed in accordance with the Illinois Procurement Code.

The Department of Biomedical and Health Information Sciences (BHIS) in the College of Applied Health Sciences at the University of Illinois at Chicago, offers online undergraduate, graduate, and IBHE certificate programs in Health Informatics (HI), Health Information (HIM), and Biomedical Visualization (BVIS).

Since the launch of the eLearning program, the HI and HIM programs have grown exponentially from 27 students in the fall of 2007 to over 1,350 students currently enrolled, including the addition of a third certificate program -BVIS. Best practices are continually being refined and expanded as the HI and HIM online programs continue to evolve and grow according to market demands, and thus represent a dynamic rather than static need for services.

UIC launched the first accredited health informatics graduate program in the United States; ranks among the leading graduate universities providing distance education to non-traditional students from professional clinical backgrounds, and was recognized by *US News and World Report* as being one of the top 20 online undergraduate programs in the nation (January, 2013).

The vendor will provide marketing, recruiting, advising and retention services for the online degree and certificate programs to a wide professional audience, including physicians, nurses and pharmacists. Marketing services include web site content development and management, market research and analysis, brand positioning, hosting of student online information sessions and social media follow-up. Recruiting services include inquiry management, document collection and reminders, and application follow-up with welcoming calls.

Advising and retention services include assisting students with course selection and expectations, registration follow-up, identification of at-risk students for proactive remediation, faculty support and attending to students needs regarding various University administrative processes.

The services provided by NCS Pearson have supplemented and augmented the Biomedical and Health Information Sciences (BHIS) staff during the last seven years and have greatly contributed to substantiating and supporting this growth. NCS Pearson is compensated based on the number of students they enroll under a revenue-sharing arrangement, whereby NCS Pearson earns 45 percent of the tuition revenue received for the first 350 students and 50 percent of the revenue for additional students above this number.

<b>SUMMARY OF PURCHASES</b>	
Chicago Campus	\$ 21,000,000
Recommended from State/Institutional Funds	\$ 21,000,000
Grand Total	