

University of Illinois at Springfield

Analysis of Dashboard Indicators

ENROLLMENTS, GRADUATION AND RETENTION RATES,
AND DEGREES AWARDED UPDATES:

PRESENTED BY:
CHANCELLOR SUSAN J. KOCH
NOVEMBER 13, 2014

Reported to the Board of Trustees
November 13, 2014

Areas Meeting or Exceeding Expectations

- Graduate enrollment
- Diversity of student body
- Bachelor's degrees granted to students from underrepresented groups
- Graduate STEM degrees

Accomplishments

- Established Academic Success Center
- Increase in retention of freshmen
- Number of graduate and professional degrees well above peer median
- Percent of degrees awarded to students in underrepresented groups increasing
- Increase in private need-based scholarships

Areas Needing Improvement

- Enrollment
- Freshman graduation rates
- Need-based scholarships

Strategy to improve **enrollment**

- **Actions:**
 - Increase number of academic programs in high-demand areas
 - Continue to implement innovative online programs
 - Enhance competitive marketing strategies to increase institutional visibility
 - Increase retention of freshmen and transfer students as an institutional priority

Strategy to improve **freshman graduation rates**

- Actions:
 - Focus on recruiting highly qualified freshmen
 - Enhance recruitment in targeted markets
 - Make retention an institutional priority

Strategy to improve **need-based scholarships**

- Actions:
 - Increase competitiveness of need-based financial aid
 - Make scholarships a top priority of the Development Office
 - Educate donors about scholarships and increase number of scholarships

Areas we are watching

- Size of freshman class
- Tuition and fees compared to other public universities in Illinois
- Student debt
- Retention