

Board Meeting  
November 14, 2007

APPROVE APPOINTMENT OF VICE PRESIDENT FOR TECHNOLOGY AND  
ECONOMIC DEVELOPMENT

**Action:** Approve Appointment of Vice President for Technology and Economic  
Development

**Funding:** State Appropriated Operating Budget

I recommend to the Board of Trustees the appointment of Avijit Ghosh, presently Professor and Dean, College of Business, University of Illinois at Urbana-Champaign, as Vice President for Technology and Economic Development, University Administration, non-tenured, on a twelve month service basis, on 100 percent time, at an annual salary of \$339,000, beginning January 1, 2008.

Dr. Ghosh will continue to hold the rank of Professor of Business Administration, College of Business at the Urbana-Champaign campus, on indefinite tenure on an academic year service basis on zero percent time.

Dr. Ghosh will succeed Dr. James A. Weyhenmeyer, who has served as Interim Vice President for Technology and Economic Development since January 22, 2007. The Vice President for Technology and Economic Development serves as the senior University officer on matters related to technology and economic development issues and initiatives and serves as an advisor to the President on these matters and on their relationship to state and federal agencies as well as corporations and other business

enterprises. In addition to responsibilities related to University economic development, Dr. Ghosh will have responsibility for implementing University policies in areas of intellectual property, conflict of interest/commitment and equity sharing and for assessing other needs for services and areas for University outreach that would appropriately be included within the purview of this position. The Vice President for Technology and Economic Development serves as a University Officer. On behalf of the President, this person also serves as chair or member of related University-wide committees. Additionally, Dr. Ghosh will be responsible for working with the Vice Chancellors for Research on the campuses for matters involving technology commercialization including the Offices of Research and Technology Management, the Intellectual Property offices, and incubator facilities.

The Board action recommended in this item complies in all material respects with applicable State and federal laws, University of Illinois *Statutes, The General Rules Concerning University Organization and Procedure*, and Board of Trustees policies and directives.

The University Senates Conference concurs with Dr. Ghosh's appointment as Vice President for Technology and Economic Development.

I seek your approval.

(A biographical sketch is attached.)

## AVIJIT GHOSH

## Education

University of Calcutta, Kolkata, West Bengal, India, B.S., 1970

Xavier Institute of Management, Bhudaneswar, Orissa, India, Post-Graduate Program  
in Management (equivalent to M.B.A.), 1975

University of Iowa, Iowa City, M.A., 1977; Ph.D., 1979

## Professional or Other Experience

Clarion McCann Advertising Services (subsidiary of McCann Erickson), 1970-72,  
Market Research Analyst

Xavier Institute of Management, Bhudaneswar, Orissa, India, 1974-75, Project  
Director, Food Marketing Institute

University of Iowa, Iowa City, 1977-78, Instructor, Department of Geography; 1978-79,  
Assistant Professor of Marketing

Leonard N. Stern School of Business, New York University, New York, 1980-84,  
Assistant Professor of Marketing; 1984-91, Associate Professor of Marketing;  
1991-95, Director, Center for Entrepreneurial Studies; 1992-date, Professor of  
Marketing, Entrepreneurship and Innovation; 1992-2000, Harold Price Professor of  
Entrepreneurship; 1994-2001, Vice Dean for Professional Programs; 1998-99, Deputy  
Dean; 2000-01, Langone Professor of Marketing

*Journal of Retailing*, 1983-85, Associate Editor; 1985-91, Editor

University of Illinois at Urbana-Champaign, 2001-date, Professor of Business  
Administration and Dean, College of Business