

Reported to the Board of Trustees
September 7, 2017

UI FOUNDATION & UNIVERSITY OF ILLINOIS DEVELOPMENT PROGRAM

UNIVERSITY OF ILLINOIS BOARD OF TRUSTEES MEETING
SEPTEMBER 2017

ACTIVITY & PROGRAM BRIEFING

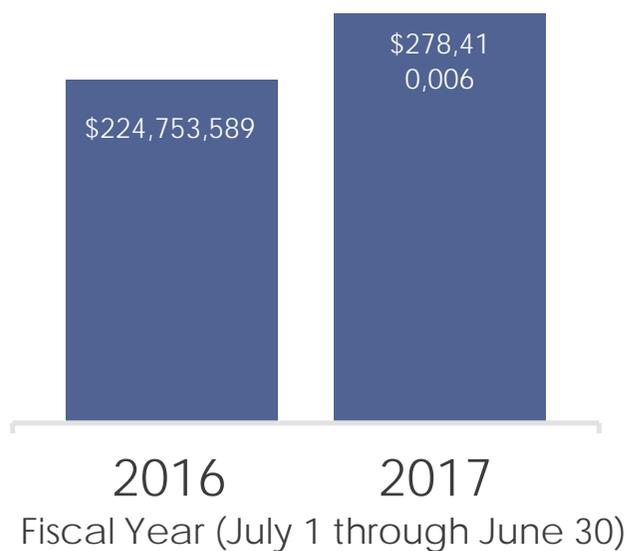
FY17 FISCAL YEAR UPDATE
CURRENT PROGRAM PRIORITIES

The bottom of the slide features a decorative pattern of diagonal lines in a light blue-grey color. Below this pattern are three horizontal bars of different colors: orange on the left, red in the middle, and blue on the right.

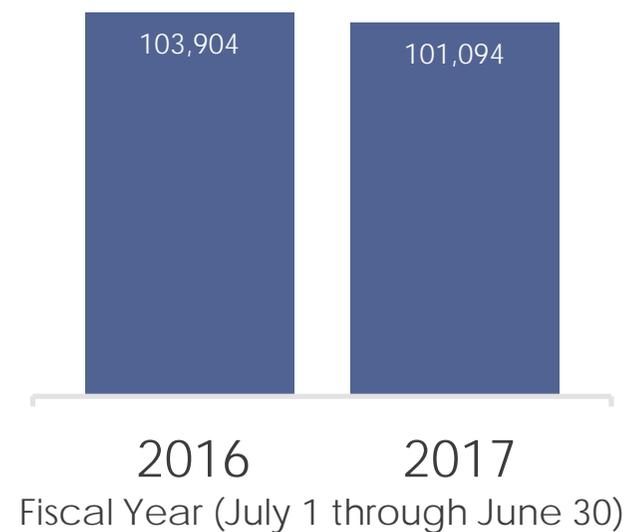
PRIVATE SUPPORT - CASH FLOW

Fiscal Year to Date (Year over Year)

Dollars



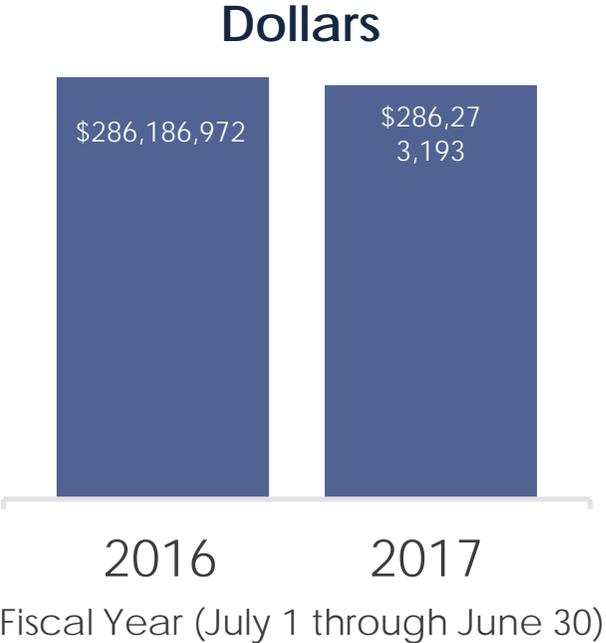
Donors



Note: The increase in dollars in the current year results is primarily related to the receipt of a large payment that was paid against a prior-year pledge.

PRIVATE SUPPORT - NEW BUSINESS

Fiscal Year to Date (Year over Year)



Note: An extraordinary gift of \$50 million was booked in 2016.

JUNE BOARD OF DIRECTORS MEETING

June 20-22, 2017

Alumni, friends and donors attended summer meetings and events in Chicago. The meetings focused on the importance of the University Development Program on the advancement of the University of Illinois. Plans for the public launches of campaigns designed to amplify giving and engagement were shared and discussed.

Agenda Topics

- Board Governance
- Campaigns – Goals, Launch Dates, etc.
- Marketing and Communications
- Development Program Performance



BOARD GOVERNANCE

Following several directed self-studies and an extensive review of current Board bylaws and governing documents, the UIF Board has proposed a revised and restated set of governing documents for adoption at the October 2017 Board Meeting.

The core principle of supporting the advancement of the University of Illinois remains paramount in the new bylaws, as it has since the establishment of the UI Foundation in 1935.

In general the revised and restated bylaws are more in line with current and best practice standards for institutionally related organizations.



CAMPAIGNS & MARKETING/COMMUNICATIONS

The Three University of Illinois Campaigns will launch relatively synchronously in October 2017.

October 10, 2017 - University of Illinois Springfield

October 13, 2017 - University of Illinois at Urbana-Champaign

October 28, 2017- University of Illinois at Chicago

Current Campaign Planning Activities:

- Solicitation of lead commitments
- Establishing final campaign goals/philanthropic priorities
- Finalizing campaign communications and event plans
- In-market executions to tell our Illinois stories

DEVELOPMENT PROGRAM PLAN 2017-2018

- Development Program Plan for FY 2018 and beyond. Raising the bar by closing more major gifts.
- Prominently position individual campaigns with alumni and constituents. Invite donors to invest in specific university priorities that are aligned with their own personal philanthropic interests.
- Track and measure campaigns in aggregate as well as at an individual university level.
- Increase engagement of alumni communities through a strengthened University-based approach.
- Continue working with campus and university leaders to establish University Advancement and fundraising as an enterprise-wide priority.

FISCAL YEAR 2018

The University Development Team is looking ahead to the public launch of our upcoming University-based campaigns. These launches will represent an important moment for the University of Illinois system.

While fundraising cannot close all budget gaps, philanthropy will play an increasingly important role in helping to ensure the University of Illinois remains among the Nation's most distinguished public universities.

The 2017-18 year promises to be a year of exciting celebrations and a time for all three universities and the System to reach for the stars, spark the imagination of the world, and come together like never before.

The University of Illinois is ... Altogether Extraordinary!

