

Reported to the Board of Trustees  
September 9, 2011

Board Meeting  
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## **PRESIDENT'S REPORT**

Based on a recommendation of the Vice President for Health Affairs with which the President of the University concurs, the University of Illinois clinical enterprise, a major part of which is the University of Illinois Hospital, is to be referred to as the University of Illinois Hospital and Health Sciences System. A primary purpose for this descriptive name is to communicate that research in the health sciences is the foundation for healthcare provided by the University of Illinois, and a clearly differentiating characteristic.

A practical effect of utilizing the name University of Illinois Hospital and Health Sciences System as the means for identifying the clinical enterprise is that this should avoid confusion with the names of other institutions in Chicago. Further, this designation should aid in presenting a University of Illinois brand for marketing the high caliber of research based healthcare provided.

Therefore, effective immediately, the University of Illinois healthcare enterprise in Chicago will be referred to as the University of Illinois Hospital and Health Sciences System.