

APPROVED BY THE  
COMMITTEE

MAR 14 2017

*Aleda M. Williams*  
SECRETARY OF THE BOARD

MEETING OF THE ACADEMIC AND STUDENT AFFAIRS COMMITTEE  
OF THE BOARD OF TRUSTEES OF THE UNIVERSITY OF ILLINOIS

JANUARY 18, 2017

This meeting of the Academic and Student Affairs Committee was held in Michèle Thompson Rooms B and C, UIC Student Center West, 828 South Wolcott Ave., Chicago, Illinois, on Wednesday, January 18, 2017, beginning at 3:01 p.m.

Trustee Edward L. McMillan, chair of the committee, convened the meeting and asked the clerk to call the roll. The following committee members were present: Mr. Ramón Cepeda, Mr. Edward L. McMillan, Ms. Jill B. Smart. The following student trustees were present: Mr. Collin T. Schumock, voting student trustee, Urbana; Mr. Jauwan Hall, Chicago; Mr. Nathan C. Hoffman, Springfield. Dr. Timothy N. Koritz arrived at 3:55 p.m. and attended the meeting as a guest. President Timothy L. Killeen was in attendance.

The following University officers were also present: Dr. Barbara J. Wilson, executive vice president and vice president for academic affairs; Dr. Robert J. Jones, chancellor, University of Illinois at Urbana-Champaign, and vice president, University of Illinois; Dr. Michael D. Amiridis, chancellor, University of Illinois at Chicago, and vice president, University of Illinois; Dr. Susan J. Koch, chancellor, University of Illinois at Springfield, and vice president, University of Illinois; Mr. Walter K. Knorr, comptroller

(and vice president/chief financial officer); Mr. Thomas R. Bearrows, University counsel; and Ms. Dedra M. Williams, secretary of the Board of Trustees and of the University.

Mr. Thomas P. Hardy, executive director for University relations, was also present.

Attached is a listing of other staff members and some members of the media in attendance at this meeting.

Mr. McMillan asked if there were questions or corrections regarding the minutes from the committee meeting held November 9, 2016, and there were none. On motion of Mr. Cepeda, seconded by Mr. Hall, the minutes were approved with no "nay" votes.

REVIEW OF RECOMMENDED BOARD ITEMS  
FOR THE MEETING OF THE BOARD OF TRUSTEES  
OF THE UNIVERSITY OF ILLINOIS ON JANUARY 19, 2017

Mr. McMillan introduced the Board items within the purview of the committee on the agenda for the Board of Trustees meeting the following day and asked that certain individuals make comments. The recommended Board items discussed at the meeting are on file with the clerk.

Appointments to the Faculty, Administrative/Professional Staff,  
and Intercollegiate Athletic Staff

Mr. McMillan asked Ms. Williams to comment on the item recommending appointments to the faculty, administrative/professional staff, and intercollegiate athletic staff. Ms. Williams explained that the appointments of faculty, administrative and professional staff, and intercollegiate athletic staff recommended in this item have been thoroughly

vetted and reviewed at the appropriate levels within the college, department, or unit, and she encouraged committee members to contact her with any questions.

Approve Tuition Rates, Academic Year 2017-2018;  
Approve Student Fees for Urbana, Chicago, and Springfield, Academic Year 2017-2018;  
and Approve Rate Changes for University-Operated Housing Facilities, Urbana, Chicago,  
and Springfield, Academic Year 2017-2018

Mr. McMillan then asked Dr. Wilson to report on the recommendations to approve tuition rates, student fees, and rate changes for University-operated housing facilities for Academic Year 2017-2018. Dr. Wilson gave a presentation (materials on file with the clerk) and emphasized that the recommended rates for tuition, fees, and room and board are based on extensive consultation with faculty, students, administrators, and trustees. She reported that the goal is to protect access and affordability while sustaining academic quality and competitiveness. Dr. Wilson reviewed additional considerations and said it is recommended that there be no increase in the base tuition rate for new Illinois resident undergraduates for Academic Year 2017-2018. Dr. Wilson presented the proposed guaranteed general tuition rates for undergraduate Illinois residents at Urbana, Chicago, and Springfield for Academic Year 2017-2018, and showed that the rates are unchanged from the previous year. She then reviewed additional recommendations, which included some increases for nonresidents and international students at Urbana and Chicago, and an increase in the administration fee for online programs at Springfield. Dr. Wilson then discussed recommendations for graduate tuition rates for Academic Year 2017-2018, which included some targeted changes for specific graduate programs. She also reviewed recommendations for professional program tuition rates for Academic Year 2017-2018,



which varied by program. She said that the proposed graduate tuition rates and professional program tuition rates are based on market analysis as well as costs associated with ensuring high-quality programs.

Next, Dr. Wilson gave an overview of student fees and assessments, and she described the process for establishing a student fee recommendation. She reviewed some proposed fee increases at Urbana, Chicago, and Springfield and gave the justification for each. Lastly, Dr. Wilson showed the recommended room and board rates for Academic Year 2017-2018 and reported that the rates at Urbana and Chicago will remain unchanged from the previous year, with a 0.6 percent increase at Springfield. She concluded her presentation by emphasizing the University's commitment to Illinois students and prioritizing affordability while increasing financial aid and scholarships, and she cautioned that the uncertainty of State funding may have an impact on future tuition decisions.

President Killen emphasized the momentous effort to control costs for students, and he and Dr. Wilson commended the provosts for their efforts. Mr. McMillan commented on the uncertain future due to State support. Mr. Schumock inquired about the Academic Facilities Maintenance Fund Assessment (AFMFA) and whether this will be a permanent fee in the future. Dr. Wilson explained that this fee was supposed to sunset in 2017 but was extended due to a lack of State support. Mr. Hoffman expressed appreciation that there is no proposed tuition increase for in-state undergraduates and inquired about the availability of financial aid. Dr. Wilson stated that there have been increases in financial aid each year, and Dr. Edward Feser, interim provost and vice

chancellor for academic affairs, Urbana, said the total amount of aid at Urbana has more than doubled in the last few years. He told the committee that the recent increases in financial aid will be difficult to sustain without State support.

Revise Policy on Acceptance of Transfer Credit  
for Undergraduate Admission

Next, Dr. Wilson reported on the recommendation to revise the policy on the acceptance of transfer credit for undergraduate admission. She told the committee that this policy had not been updated since 1983 and that these proposed revisions more accurately reflect current practice. Brief discussion followed regarding the policy and transfer credit.

Amend the University of Illinois at Urbana-Champaign Senate *Constitution*, Urbana

Mr. McMillan asked Dr. Feser to report on several Board items, beginning with the recommendation to amend the University of Illinois at Urbana-Champaign Senate *Constitution*. Dr. Feser stated that this recommendation pertains to the transfer of duty from the Senate committee on University *Statutes* and Senate Procedures to the Senate committee on Elections and Credentials for establishing criteria for inclusion in the "other academic staff" electorate.

### Appoint Associates and Fellows to the Center for Advanced Study, Urbana

Next, Dr. Feser reported on the recommendations to appoint associates and fellows to the Center for Advanced Study at Urbana and said this allows for one semester of release time for self-initiated study. He briefly described the Center for Advanced Study and listed the faculty members selected to be associates and fellows for Academic Year 2017-2018.

### Appoint Dean, College of Liberal Arts and Sciences, Urbana

Dr. Feser discussed the recommendation to appoint Dr. Feng Sheng Hu, currently professor, Department of Plant Biology; professor, Department of Geology; R. E. Grim Professor, Department of Geology; associate dean, College of Liberal Arts and Sciences; and professor, National Center for Supercomputing Applications, University of Illinois at Urbana-Champaign, as dean, College of Liberal Arts and Sciences, and noted this is a term appointment. Dr. Feser described Dr. Hu's background and experience and said that he is being recommended with strong support from the College of Liberal Arts and Sciences after an internal search.

### Establish the Master of Science in Sustainable Urban Management, College of Fine and Applied Arts and the Graduate College, Urbana

Next, Dr. Feser provided information on the recommendation to establish the Master of Science in Sustainable Urban Management in the College of Fine and Applied Arts at Urbana. He told the committee that this one-year program will complement the existing

two-year Master of Urban Planning degree and is intended for midcareer professionals who manage change in urban areas. He gave a brief overview of the program.

Rename the Bachelor of Science in Business Process Management,  
College of Business, Urbana

Dr. Feser then discussed the recommendation to rename the Bachelor of Science in Business Process Management in the College of Business at Urbana as the Bachelor of Science in Operations Management. He said that the name “business process management” is out of step with the industry and scholarly journals and that “operations management” is more commonly used.

Rename the Bachelor of Science in Information Systems/Information Technology,  
College of Business, Urbana

Dr. Feser discussed the recommendation to rename the Bachelor of Science in Information Systems/Information Technology as the Bachelor of Science in Information Systems. He said the use of “information systems/information technology” is outdated and causes confusion for recruiters and prospective students. He told the committee that “information systems” is used by major journals and the primary professional association for the field.

Rename the Master of Science in Bioenergy, College of Agricultural,  
Consumer and Environmental Sciences and the Graduate College, Urbana

Dr. Feser then commented on the recommendation to rename the Master of Science in Bioenergy as the Master of Science in Bioprocessing and Bioenergy and said the new



proposed name better reflects the scope and content of the curriculum that students in the program are studying. He said this name change is expected to attract more students to apply, leading to increased enrollment and stronger academic credentials of enrolled students.

Establish the Doctor of Philosophy in Comparative Biomedical Sciences,  
College of Veterinary Medicine, Urbana; Eliminate the Doctor of Philosophy  
in Comparative Biosciences, College of Veterinary Medicine, Urbana;  
Eliminate the Doctor of Philosophy in Veterinary Medical Science Pathobiology,  
College of Veterinary Medicine, Urbana; and Eliminate the Doctor of Philosophy in  
Veterinary Clinical Medicine, College of Veterinary Medicine, Urbana

Dr. Feser referred to the recommendations to eliminate the Doctor of Philosophy programs in Comparative Biosciences, Veterinary Medical Science Pathology, and Veterinary Clinical Medicine and to establish the Doctor of Philosophy in Comparative Biomedical Sciences, and said this is part of a doctoral education restructuring in the College of Veterinary Medicine. He said this would unite currently existing departmental doctoral-level programs into a single program administered by a college-level steering committee. He indicated that there will be options for students to specialize within the program.

Mr. McMillan thanked Dr. Feser for this information and wished him well on his future endeavors in his new position at Oregon State University. Mr. McMillan thanked Dr. Feser for his hard work and service to the University, which was followed by a round of applause.



Appoint Interim Dean, School of Public Health, Chicago

Next, Mr. McMillan asked Dr. Robert A. Barish, vice chancellor for health affairs, Chicago, to discuss the recommendation to appoint Dr. Lorraine M. Conroy, presently professor of Environmental and Occupational Health Sciences and senior associate dean, School of Public Health, University of Illinois at Chicago, as interim dean, School of Public Health, Chicago. Dr. Barish described Dr. Conroy's background and experience and said that her interim appointment as dean has strong faculty support. He told the committee that a national search will be conducted to permanently fill this position.

Award Honorary Degree, Springfield

Mr. McMillan then asked Dr. James Ermatinger, interim provost and vice chancellor for academic affairs, Springfield, to report on the recommendation to award an honorary degree to Mr. Edgar J. Curtis, president and chief executive officer, Memorial Health System. Dr. Ermatinger described Mr. Curtis's background and said that he is also an alumnus of the University.

There was no opposition to any of the items listed above going forward to the full Board.

## PRESENTATIONS

### Recruitment and Admissions

At 3:41 p.m., Mr. McMillan asked Dr. Wilson to give a presentation on recruitment and admissions (materials on file with the clerk). Dr. Wilson said that the University aims to recruit the best students, and she began her presentation with an overview of the recruitment cycle. She discussed scale and activities that lead to the generation of an applicant pool. She described new ways to connect with potential students and showed a recruitment video from the College of Liberal Arts and Sciences at Chicago. Dr. Wilson then described the application process and reviewed deadlines, and she told the committee that the University participates in a holistic review process. She referred to an increase in applications and told the committee that nationally, students apply to more institutions than ever before, which she said impacts the yield. Dr. Wilson presented charts depicting the University's yield from 2000 to the present and said there is increased competition for students. She highlighted a variety of outreach activities and reported that freshmen applications have increased for Fall 2017.

Discussion followed regarding the reasons accepted students choose not to attend the University, and Dr. Wilson reported that these students often attend other institutions for financial reasons. Committee members then discussed recruitment activities at the college and department level, and Dr. Wilson stated that the college and department assume responsibility once students have applied and are admitted. Dr. Feser told the committee that some outreach is done by the college before potential students apply, and some activities may occur as early as eighth or ninth grade. Dr. Susan Poser,

vice chancellor for academic affair and provost, Chicago, referred to competition for underrepresented students by schools throughout the country.

### Academic Highlight

At 4:11 p.m., Mr. McMillan asked Dr. Luis Urrea, professor of English, Chicago, to comment. Dr. Urrea discussed his experience as a writer and professor and said that he travels often to discuss his writing with students. He referred to research into issues such as deportation and mentioned the social justice legacy associated with Hull House. Dr. Urrea told the committee that he is currently writing a piece of historical fiction about the “doughnut dollies,” who were women who volunteered for the American Red Cross during World War II. He said that his previous book, *Into the Beautiful North*, was adapted for the stage and has been acquired by Turner Network TV for a television series. He told the committee that he always promotes the University of Illinois at Chicago.

Mr. McMillan thanked Dr. Urrea for his comments. Discussion followed regarding the untold story of the role of women in World War II. Dr. Urrea commented on the importance of the humanities in advancing society, and President Killeen referred to an emerging initiative in accord with the strategic framework that will focus on the humanities. Dr. Urrea also mentioned the high caliber of his students at the University of Illinois at Chicago and said he is excited about the future of the University.

### OLD BUSINESS

There was no business conducted under this aegis.

NEW BUSINESS

Mr. McMillan announced that the next meeting of this committee is scheduled for March 14, 2017, at 3:00 p.m., at Urbana.

COMMITTEE MEETING ADJOURNED

There being no further business, and on motion of Mr. Hoffman, seconded by Ms. Smart with no "nay" votes, the meeting adjourned at 4:30 p.m.

Respectfully submitted,

  
DEDRA M. WILLIAMS  
*Clerk*

  
EDWARD L. McMILLAN  
*Chair*

  
EILEEN B. CABLE  
*Assistant Clerk*